



KEEP AMERICA  
**BEAUTIFUL**



GREAT AMERICAN  
**CLEANUP**

KEEP AMERICA BEAUTIFUL



## Beautification Improvement Logistics for Public Spaces

### Get the Facts

Beautification improvement projects may include painting a community building, playground equipment or fence or constructing a gazebo or playground.

Meet with the local government (parks, planning and/or management department(s), downtown organization, schools, and neighborhood associations to determine needs and locations.

Investigate proposed site(s).

### Prioritize the Behaviors

Now that you've been a sustainable sleuth and gathered all your evidence. You need to identify what behaviors you'd like to change with your event.

What key message do you want to resonate most with attendees and participants?

1. What needs to be done to turn this into a beautiful community?

## Develop & Implement Action Plan

- Be sure to obtain any required permits and liability releases.
  - If any digging is done contact local utility companies to mark all water, electric, gas, cable and/or fiber optic underground lines.
- Contact your local hardware or paint store(s), home builders and contractors.
- If your project is to build something, you will need detailed plans or drawings.
  - These are like blueprints and should show all dimensions, paint schemes, floor plans, layouts, or other details that can be drawn.
  - Photographs may also be of value here for some projects as you may be able to draw directly on the photograph.
- If you are painting, determine the color scheme appropriate for the project.
- With the plan in place ask business owners to support the project.
  - Ask them to donate supplies.
- Be sure to publicize the support you receive from local businesses.
- Prepare for the day by determining if work may be done by volunteers with shovels and hand tools or if you will need motorized equipment such as tillers, backhoes for large trees or other similar equipment.
- Please remember to keep track of volunteers and volunteer hours during prep workdays, as these should be included in your report for total volunteers and volunteer hours.

Consider if the project will need prep work to be ready for volunteers. You may need to plan workdays in advance of your event to:

- Pre-cut lumber for build days
- Scraping or power washing before painting

### Enlist Volunteers

Organizing a beautification improvement project may offer an opportunity to expand volunteers to professionals in the construction and building fields. Limit the number of volunteers as you don't want confusion around equipment or paint supplies.

## Tools and Safety Equipment

The type of tools and safety equipment you may select to use will vary depending on the type of project you are tackling. If you are unsure of what types of tools and safety equipment are needed, please ask for assistance at your local hardware, paint, or home improvement store.

Some suggested tools include:

- Power washer
- Scrapers
- Wire brushes
- Sandpaper
- Paint brushes (if you're not sure what type of brush to use please ask for assistance at your local hardware, paint, or home improvement store)

- Paint roller frames
- Paint roller cover (remember to get the proper roller cover for the project)
- Roller extension poles
- Roller trays, or 5-gallon buckets with screens
- 5-gallon buckets for water
- Masking tape
- Drop cloths
- Ladders
- Rags/paper towels
- Paint can openers
- Screwdrivers (flat head or Phillips)

Safety Equipment:

- Gloves (latex/vinyl gloves are inexpensive and work well for painting projects)
- Goggles (especially when volunteers will be painting over their head)

## Evaluate Impacts

Volunteer groups will be responsible for keeping track of improvement metrics to be included in your report.

How will you measure the behavior change impacts and specific community improvements?

- **Results Worksheet**
- **Reporting Instructions**

## Provide Feedback

- Say “Thank You”
- What’s the most successful and what can be improved upon?
- Who should be consulted on this step?
- How do you communicate that to community leaders and stakeholders?