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## Clothing Drive Logistics

### Get the Facts

A reusable clothing drive provides your organization with the opportunity to offer individuals and volunteer groups, who may not volunteer to pick up litter, with an additional option for participation and, at the same time, reach different areas of your community. Schools, businesses, and civic organizations are key groups to consider for involvement in this activity.

#### Research Your Possibilities

Identify the need for collected clothing. Contact local charity/charities and share your plans. In many cases, the organization will already have a clothing collection structure in place and may suggest how to best implement the effort. The organization may donate signage, collection canisters and workers.

#### Be Aware of Collection Requirements

Most charities will accept all types of clothing -regardless of size, color, style, etc. However, professional agencies like the Salvation Army and Goodwill Industries require the clothing to be clean and undamaged. Inform volunteers about these key requirements during the planning process.

### Prioritize the Behaviors

Now that you've been a sustainable sleuth and gathered all your evidence. You need to identify what behaviors you'd like to change with your event.

What key messages do you want to resonate most with attendees and participants?

**You can consider the following actions:**

1. Think before you buy – can participants reuse or repurpose current items before they buy new?
2. Who can help reinforce and spread your message?



## Develop & Implement Action Plan

### Enlist Volunteers

Organizing a clothing drive lets you use your existing volunteer base as well as finding additional groups that may not have previously participated in volunteer efforts. Send letters, make presentations, and promote the program to the media to help get the word out. It is important to the success of your program to contact existing and potential volunteer groups and register them in advance of your event date. Devise an organized method to distribute collection information and you may want to provide a supply of clear bags.

### Tools and Safety Equipment

Tools will vary depending on site arrangements:

- Distributing bags (different color bag from litter collection bag may be useful to collect materials before drop-off)
- Bins or Boxes for collection and transportation to reuse store/company
- On-site containers or truck at drop-off

### Donating Collected Clothing

Suggested places to give clothing include:

- Goodwill Industries
- Salvation Army
- Saint Vincent de Paul
- Volunteers of America
- Local homeless/assistance shelter

## Evaluate Impacts

Volunteer groups will be responsible for keeping track of the total number of bags of clothing collected to include in your report.

How will you measure the behavior change impacts and specific community improvements?

- **Results Worksheet**
- **Reporting Instructions**
- **Volume to Weight Conversions**

## Provide Feedback

- Say “Thank You”
- What’s the most successful and what can be improved upon?
- Who should be consulted on this step?
- How do you communicate that to community leaders and stakeholders?