



KEEP AMERICA BEAUTIFUL

Thank you for beautifying your community with this Seed Bomb kit!

We're so excited that you're taking the time to green and beautify your community with Keep America Beautiful. We hope this activity turns into an ongoing passion for making a difference in your neighborhood, your city, in a park, or along a local waterway. At Keep America Beautiful, we strive to create healthy communities and foster a healthier planet. You are helping us accomplish remarkable things, and we are so grateful.

In this box you will find everything you need to create seed bombs to be planted in your community. The kit includes materials for each employee to make at least four seed bombs. We have also provided an instructional guide to help plan your event that includes a run of show and some fun trivia questions to get folks engaged. More materials are available for download, including an instructional poster and placemat, and an introductory video to get you started with your activity.

Seed Bomb project materials can be found online:

<https://kab.org/resources/seed-bomb-toolkit-request/>

Your Seed Bomb project kit includes:

- Quick dry clay
- Potting soil
- Seeds for native wildflowers that are specific to your growing region
- A tablespoon to measure the seeds

We recommend gathering the following supplies to ensure your project proceeds smoothly:

- Newspaper or another table covering that won't be damaged by dirt and clay
- A container of water to dampen ingredients
- Egg cartons or take out containers to store/distribute completed seed bombs (we suggest you start collecting these in advance of your event)

Start your day by getting to know Keep America Beautiful a little bit better by watching this introductory featuring KAB CEO Jenny Lawson: **<https://youtu.be/uPw2mWU5jOE>**

We hope this project will provide a fun break and an opportunity to get to know your colleagues a little better. Share your success by taking pictures and posting them on social media. Please tag them with **#DoBeautifulThings** so that we can celebrate your good work, too!

When you're done, tell us how many seed bombs you made and distributed through the reporting site here: **<https://bit.ly/SeedBombImpactReport2023>**

We'll combine reports from all sites and will report back to your company organizer with the full impact of the work you've done. Every little bit matters, and we're thrilled you're taking part.