



The Keep America Beautiful Great American Cleanup

Brand Toolkit 2021





Table of Contents

About the Keep America Beautiful Great American Cleanup 2021	3
Sample Press Release	4
Sample Local Great American Cleanup 2021 Proclamation	6
Social Media Guide.....	7
Litter Cleanup in a COVID-19 Environment.....	10
20 Ways to Participate in the 2021 Great American Cleanup	14
Results Worksheet	15
Volume to Weight Conversion for Commonly Found Items	16
Volunteer Portal Cheat Sheet	17
Volunteering for Keep America Beautiful Bill of Rights	20
Volunteer Agreement and Release from Liability.....	21
Volunteer Photograph, Video & Social Media Release.....	23

About the Keep America Beautiful Great American Cleanup 2021

The Keep America Beautiful® Great American Cleanup® (GAC) is the nation's largest community improvement program. The GAC, taking place in the spring (March 20-June 20), beautifies and unifies communities across the country in a grassroots spring-cleaning movement. Celebrating its 23rd year in 2021, the GAC offers structured service projects to measure changes in littering behavior and heighten awareness about the benefits of caring for the environment through organized volunteer events, employee engagement opportunities, and experiential education in communities across America.

In 2019 alone, the GAC created 15,000 opportunities for millions of volunteers to have remarkable results – picking up millions of pounds of litter, cleaning over 100,000 acres of public spaces, and tens of thousands of miles of roadways and shorelines. As impressive as those results are – there is much more to be done.

Through the 2021 Great American Cleanup, Keep America Beautiful encourages all individuals to join the movement and help end littering. Local traditional litter cleanups will be planned and executed in communities where COVID-19 restrictions permit. Additionally, Keep America Beautiful encourages individuals to participate in individual or small-scale, physically-distanced cleanups.

Sample GAC activities and events include:

- Removing litter and debris from roadsides, highways, shorelines, and waterways
- Planting trees, flowers, and gardens
- Cleaning and restoring nature trails, recreation areas, and playgrounds
- Rebuilding and bringing resiliency to public spaces in communities struck by natural disasters
- Restoring urban, suburban, and rural business districts and thoroughfares

The 2021 Great American Cleanup National Sponsors are: Altria Group, Aramco Americas, Diageo, The Dow Chemical Company, Igloo, Northrop Grumman, and Santa Fe Natural Tobacco Company.



Altria

aramco



DIAGEO



IGLOO®

NORTHROP GRUMMAN



Sample Press Release

[Your Logo – GAC logo optional]



Contacts

[Your contact] / Kaitlyn Dupré

[Your organization] / Keep America Beautiful

Tel: [Your #] / 203.659.3004

Email: [Your email] / kdupre@kab.org

Website: [Your URL] / kab.org

FOR IMMEDIATE RELEASE

Local Volunteers Take Action to Beautify and Unify [Name of Community] at [Name of Local Event]

The [Your Organization] Great America Cleanup® Slated for [Date] in [Name of Community or Location]

[YOUR CITY/TOWN, State (Date, 2021)] – [Your organization], which seeks a clean, green, and more beautiful [name of community], announced today the kickoff of the annual Keep America Beautiful® Great American Cleanup®. The Great American Cleanup is the nation’s largest community improvement program that kicks off the first day of spring, March 20, and extends through June 20.

Each year, the Great American Cleanup engages millions of volunteers and participants to beautify and unify communities across the country in a grassroots spring-cleaning movement. [Your organization], along with other organizations in the Keep America Beautiful national network of 700 community-based affiliates, plan volunteer events and education programs that help to renew public parks, trails, and recreation areas; clean and restore shorelines, beaches, and waterways; remove litter and debris from roadways, stormwater grates, and public spaces; reduce waste and improve recycling; and plant trees, flowers, and community gardens.

[Details about your local event(s).]

[“Quote,”] said [your organization’s spokesperson].

“Through the Great American Cleanup, we encourage individuals to join the Keep America Beautiful movement to help clean and green public spaces,” said Helen Lowman, PhD, Keep America Beautiful President and CEO. “We are proud to work together with our affiliate network and partner organizations to create collective impact, and ultimately, restore and build more resilient communities across the nation.”

[OPTIONAL]

Keep America Beautiful also advises that all cleanups adhere to guidelines pertaining to COVID-19 from federal, state, and local public health officials to ensure safety.

Here is a snapshot of Great American Cleanup events taking place in [your community] during [this spring or March, April, May, June]:

- **Example #1:** Provide details (e.g., location, date, time).
- **Example #2:** Provide details (e.g., location, date, time).
- **Example #3:** Provide details (e.g., location, date, time).

In 2019, [your organization]'s Great American Cleanup participants:

1. Removed xxx pounds of litter and debris for safer, cleaner communities;
2. Cleaned xxx miles of streets, highways, trails, waterways, and shorelines;
3. Cleaned and renewed xxx acres of parks, public lands, and wetlands;
4. Collected more than xxx pounds of items for recycling or reusing, including PET plastic bottles, electronics, newspaper and more; and
5. Planted xxx trees and xxx flowers and bulbs to strengthen a community's green infrastructure.

National Sponsors for the 2021 Great American Cleanup include: Altria Group, Aramco Americas, Dow, Northrop Grumman, and Santa Fe Natural Tobacco Company.

About [your organization]
[Your organization boilerplate.]

About Keep America Beautiful

Keep America Beautiful, the nation's leading community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, Keep America Beautiful strives to End Littering, Improve Recycling, and Beautify America's Communities. We believe everyone has a right to live in a clean, green, and beautiful community, and shares a responsibility to contribute to that vision. The organization is driven by the work and passion of nearly 700 Keep America Beautiful affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Join us on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#). Donate and take action at [kab.org](#).

###

Sample Local Great American Cleanup 2021 Proclamation

WHEREAS, (name of Keep America Beautiful affiliate or partner organization) is (about/ mission statement). (Name of Keep America Beautiful affiliate or partner organization) is an affiliate of Keep America Beautiful.

WHEREAS, Keep America Beautiful® is the nation's leading community improvement nonprofit organization that envisions a country in which every community is a clean, green, and beautiful place to live, and has established the Great American Cleanup® as its signature national effort for involving American citizens in improving their community environment;

WHEREAS, the Keep America Beautiful Great American Cleanup is the country's largest community improvement program that includes more than 15,000 events each spring. This national program engages more than 500,000 volunteers and participants who take action in their communities to create positive change and lasting impact.

WHEREAS, the most recent (name of Keep America Beautiful affiliate or partner organization) Great American Cleanup (list recent results, impact).

WHEREAS, the (city of, county of or community of) seeks to protect its natural resources and bring people together to transform public spaces into beautiful places;

WHEREAS, the (government bodies issuing proclamation) recognizes its commitment to engage citizens, civic and government officials, and business leaders to work together to end littering, improve recycling, and beautify America's communities;

WHEREAS, (name of Keep America Beautiful affiliate or partner organization) and (government bodies issuing proclamation) are committed to elevate the importance of volunteerism and motivate everyone in our community to become stewards of the environment;

NOW, THEREFORE, I, (name and title of elected official) do hereby proclaim this (month, week, day) [Keep America Beautiful Month/Great American Cleanup (month, week, day)] and call upon our citizens to join in activities that promote responsible environmental stewardship and help us renew our commitment to building a better world today and for future generations. So, declared on this day of month, 2021.

Signature of Mayor or Other Elected Official

Social Media Guide

When sharing posts about your Great American Cleanups events and activities on social media platforms, tag Keep America Beautiful and use the hashtags [#DoBeautifulThings](#) and [#cleanYOURblock](#).

Click to download the [Facebook](#), [Twitter](#), and [Instagram](#) templates. *Note: the current background is the template to place your own photo or video.* Learn more about using frames within templates on Canva [here](#). If you need additional assistance with editing the provided Canva templates, [click here](#).

Here are sample posts for you to share across your social media channels:

Sample Posts: General Awareness

Facebook

1. The @KeepAmericaBeautiful Great American Cleanup is our nation's spring-cleaning movement. Taking place through June 20, volunteers and groups across our country will pick up litter and debris, restore public spaces, and beautify communities. Join the movement and have an impact where you live, work, and play. <https://kab.org/programs/great-american-cleanup/> [#DoBeautifulThings](#) [#cleanYOURblock](#)
2. The @KeepAmericaBeautiful Great American Cleanup beautifies and unifies communities across the country in a grassroots spring-cleaning movement. The most recent Great American Cleanup created 15,000 opportunities for millions of volunteers to have remarkable results – picking up millions of pounds of litter, cleaning over 100,000 acres of public spaces, and tens of thousands of miles of roadways and shorelines. Bring these results to your community by registering as a volunteer today: <https://volunteer.kab.org/> [#DoBeautifulThings](#) [#cleanYOURblock](#)

Twitter

1. The @kabtweet Great American Cleanup is our nation's spring cleaning. Volunteers and groups across the country will pick up litter and debris, restore public spaces, and beautify communities. Join the movement today. <https://kab.org/programs/great-american-cleanup/> [#DoBeautifulThings](#) [#cleanYOURblock](#)
2. The @kabtweet Great American Cleanup, the nation's largest community improvement program, engages volunteers to create positive change and lasting impact in local communities. Sign up to make a difference today: <https://volunteer.kab.org/> [#DoBeautifulThings](#) [#cleanYOURblock](#)

Instagram

1. The @KeepAmericaBeautiful Great American Cleanup is our nation's spring-cleaning movement. Taking place through June 20, volunteers and groups across our country will pick up litter and debris, restore public spaces, and beautify communities. Join the movement and have an impact where you live, work, play. Visit [kab.org](#) to learn how you can join the movement today. [#DoBeautifulThings](#) [#cleanYOURblock](#) [#cleanup](#) [#community](#) [#springcleaning](#) [#KeepAmericaBeautiful](#) [#GreatAmericanCleanup](#)

2. The @KeepAmericaBeautiful Great American Cleanup beautifies and unifies communities across the country in a grassroots spring-cleaning movement. The most recent Great American Cleanup created 15,000 opportunities for millions of volunteers to have remarkable results – picking up millions of pounds of litter, cleaning over 100,000 acres of public spaces, and tens of thousands of miles of roadways and shorelines. Visit volunteer.kab.org to sign up as a volunteer and bring these results to your community. #DoBeautifulThings #cleanYOURblock #cleanup #community #springcleaning #KeepAmericaBeautiful #GreatAmericanCleanup

Sample Posts: Event Organizer

Facebook

1. Join [INSERT AFFILIATE NAME] in participating in the @KeepAmericaBeautiful Great American Cleanup on [EVENT DATE]. Sign up to volunteer for our [INSERT EVENT NAME] and together, we can make our community cleaner and greener. [INSERT EVENT LINK] #DoBeautifulThings #cleanYOURblock
2. Do you want to help clean and restore our community [OR INSERT CITY/TOWN NAME]? Join us in celebrating the @KeepAmericaBeautiful Great American Cleanup at our [INSERT EVENT NAME] on [EVENT DATE]. We're looking for volunteers to help us [INSERT TASK (clean up litter, plant trees, etc.)]! Learn more here: [INSERT EVENT LINK]. #DoBeautifulThings #cleanYOURblock

Twitter

1. We're spring cleaning for the @kabtweet Great American Cleanup! On [EVENT DATE], join us during the [EVENT NAME] to [EVENT TASK (restore a park, pick up litter at a beach, plant flowers, etc.)]. Learn more here: [EVENT LINK]. #DoBeautifulThings #cleanYOURblock
2. It's time for the @kabtweet Great American Cleanup in [INSERT COMMUNITY NAME]! Register as a volunteer for our [EVENT NAME] on [EVENT DATE] here: [EVENT LINK]. #DoBeautifulThings #cleanYOURblock

Instagram

1. Join [INSERT AFFILIATE NAME] in participating in the @KeepAmericaBeautiful Great American Cleanup on [EVENT DATE]. Sign up to volunteer for our [INSERT EVENT NAME] and together, we can make our community cleaner and greener. Click the link in our bio to learn more. #DoBeautifulThings #cleanYOURblock #cleanup #community #springcleaning #KeepAmericaBeautiful #GreatAmericanCleanup
2. Do you want to help clean and restore our community [OR INSERT CITY/TOWN NAME]? Join us in celebrating the @KeepAmericaBeautiful Great American Cleanup at our [INSERT EVENT NAME] on [EVENT DATE]. We're looking for volunteers to help us [INSERT TASK (clean up litter, plant trees, etc.)]! Click the link in our bio to learn more. #DoBeautifulThings #cleanYOURblock #cleanup #community #springcleaning #KeepAmericaBeautiful #GreatAmericanCleanup

Lead-Up to Event

Posts leading up to the event should boost enthusiasm, share key information, and encourage people to volunteer.

- Are you ready to create a cleaner, greener, and more beautiful community for your friends and neighbors? Join the action on [INSERT DATE] and help clean up [INSERT TOWN/CITY NAME]! [LINK TO EVENT](#) #cleanYOURblock #DoBeautifulThings

Event Organizer

Day-of-event posts help generate last-minute interest for your event and can encourage others to get involved at your next event.

- We're excited to create a cleaner, greener, and more beautiful community today! Join us as we [INSERT PROJECT TYPE] at [INSERT LOCATION AND TIME]. [LINK TO EVENT](#) #cleanYOURblock #DoBeautifulThings

Post-Event

Following the event, share posts with results, as well as acknowledgment of your volunteers' efforts.

- Thank you to all our volunteers who helped [PLANT X TREES, CLEAN UP X POUNDS OF LITTER, ETC.]. Tell us how you plan to continue your commitment to help create a cleaner, greener, and more beautiful [CITY/TOWN NAME] in the comments! #cleanYOURblock #DoBeautifulThings

Litter Cleanup in a COVID-19 Environment

This section is designed to provide guidance to individuals wishing to pick up trash and litter in their community. First and foremost, thank you for beautifying your neighborhood and community by picking up trash and litter – your safety is of utmost concern to us and should be your primary consideration when deciding if it is safe to pick up litter.

Is it OK to volunteer and pick up litter in my community? This is a personal decision that only you can make, and the following will identify factors that you should consider and exercise when making your decision:

Litter Cleanup Activities: **Safety First**

Please refer to the appendices on subsequent pages for further details on the asterisked portions (*).

1. **Keep yourself safe** – Wear a safety vest and make sure you pay attention to traffic and other conditions around you while collecting litter or trash.
2. **Avoid personal injury** – Only pick up litter or trash that you can individually manage. Do not exceed your physical limitations of the amount of weight you can lift.
3. **Stay Hydrated and Energized** – Single-serve packaging of food and water is appropriate at this time. If using disposable cups filled from refillable containers, make sure disinfectant wipes are available and used to wipe off the water spigot/handle or outside of refillable containers between users. Keep in mind single-use gloves are not effective unless changed prior to each activity.
4. **Physical Distance** – Unless everyone in your cleanup group has been vaccinated, wear a mask and keep a minimum of six feet away from others, unless you live or work with them on a regular basis, while picking up litter. As shelter-in-place orders are lifted, the need for physical distancing is critical to stem off a resurgence of COVID-19.
5. **Minimize physical contact with litter*** – It is best to use some type of litter grabber and/or protective work gloves to protect yourself from cuts, scrapes, and any contaminant that may be on the collected litter or trash.
6. **Keep your hands away from your face** – During and after collecting litter, do not touch your face with gloved hands or hands that have not been washed and sanitized.
7. **Secure the collected materials** – Secure the collected litter in closable plastic bags or a trash container with a secure lid. Try to minimize the handling and transfer of the materials collected.
8. **Post-Cleanup Activities**
 - a. If you used any litter collection equipment, e.g. litter grabber or bucket, wipe with a disinfectant*** cloth/wipe prior to storage.
 - b. Carefully remove gloves** and other protective clothing. If you plan on reusing your safety vest, gloves, and other clothing, sanitize them by washing them in a washer with regular detergent and cleaning cycles. (Note: You do not need to keep them separate from other laundry.)
 - c. Wash and sanitize your hands

Appendix

* Surface “Stability” of COVID-19

Coronaviruses on surfaces and objects naturally die within hours to days. Warmer temperatures and exposure to sunlight will reduce the time the virus survives on surfaces and objects. Normal routine cleaning with soap and water removes germs and dirt from surfaces. It lowers the risk of spreading COVID-19 infection. For additional guidance go to: https://www.cdc.gov/coronavirus/2019-ncov/community/pdf/REopening_America_Guidance.pdf

As reported in The New England Journal of Medicine, researchers analyzed the aerosol and surface stability of COVID-19. As an aerosol, the researchers noted that the virus remained viable for 3 hours, e.g. transferred droplets from sneezing, coughing, etc. The chart below indicates the duration the virus remains viable on some common surfaces:

Surface Type	Viability of Virus in Hours	Viability of Virus in Days
Copper	Up to 4 hours	Less than 1 day
Clothing	Several hours up to 24	Up to 1 day
Cardboard	Up to 24 hours	Up to 1 day
Plastic	Up to 72 hours	Up to 3 days
Stainless Steel	Up to 72 hours	Up to 3 days
Glass Surface, e.g. smartphone	Up to 96 hours	Up to 4 days

Personal protective equipment, commonly referred to as PPE includes face masks, single use gloves, and disinfectant wipes. Below are some recommendations for keeping you safe while picking up PPE litter.

- Since the PPE was irresponsibly littered you should assume it is contaminated.
- To minimize physical contact with the littered PPE, use a litter collection device such as a litter grabber, broom/shovel, litter stick, etc. to carefully pick up the PPE and place into a collection container. Don't have a litter grabber? Consider using an old kitchen tongs that you can dedicate to litter collection.
- In an abundance of caution or if you don't have work gloves or access to a litter collection device, carry a spray bottle of disinfectant. Prior to handling the littered PPE spray it with the disinfectant, let sit for the recommended time on the label, and then pick-up the “treated” PPE.
- If using single use gloves, pick-up the PPE, place it in a litter collection container, and then remove your single-use gloves and dispose immediately after picking up the PPE. Be sure to follow the proper method of glove removal and disposal – see below. Replace your gloves if you plan to continue to pick up litter.
- Properly collected PPE should be disposed in litter collection bags/containers and placed into a proper trash can.

- PPE is considered municipal solid waste and does not need to be disposed of as medical waste.
- Immediately after picking up the littered PPE, wash your hands with soap and water or use hand sanitizer. Repeat when finishing your litter collection activities.
- If you encounter any medical or hazardous waste, firearms, or explosives report the location to local authorities and have them remove the littered items.

**** How to Remove Single Use Gloves**

1. Grip one glove on the outside of the glove near the cuff.
2. Peel it down until it comes off inside out.
3. Cup the removed glove with your gloved hand.
4. Place fingers from your bare hand inside the cuff of the glove that you have on. Be sure to not touch any damp or contaminated areas of the glove.
5. Peel that glove off so that it comes off inside out, touching only the inside of the glove you are removing keeping the other glove inside it.
6. Dispose of the gloves in a trash container.
7. Wash your hands with soap and water or use a hand sanitizer if soap and water are not available.



1 Grasp the outside of one glove at the wrist. Do not touch your bare skin.



2 Peel the glove away from your body, pulling it inside out.



3 Hold the glove you just removed in your gloved hand.



4 Peel off the second glove by putting your fingers inside the glove at the top of your wrist.



5 Turn the second glove inside out while pulling it away from your body, leaving the first glove inside the second.



6 Dispose of the gloves safely. Do not reuse the gloves.



7 Clean your hands immediately after removing gloves.

*** How to Clean and Disinfect

Source: <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/disinfecting-your-home.html>

Clean

- Wear disposable gloves to clean and disinfect.
- Clean surfaces using soap and water.
- Practice routine cleaning of frequently touched surfaces. High-touch surfaces include tables, doorknobs, light switches, countertops, handles, desks, phones, keyboards, toilets, faucets, sinks, etc.

Disinfect

Clean the area or item with soap and water or another detergent if it is dirty. Then, use a household disinfectant with one of the following:

- Household Disinfectant: Recommend use of [EPA-registered household disinfectant](#). Follow the instructions on the label to ensure safe and effective use of the product.
- Alcohol solutions with at least 70% alcohol.
- Diluted household bleach solutions may also be used if appropriate for the surface.
 - Check the label to see if your bleach is intended for disinfection, and ensure the product is not past its expiration date. Some bleaches, such as those designed for safe use on colored clothing or for whitening, may not be suitable for disinfection.
 - Unexpired household bleach will be effective against coronaviruses when properly diluted.
 - Follow manufacturer's instructions for application and proper ventilation.
 - Never mix household bleach with ammonia or any other cleanser.
 - Leave solution on the surface for at least 1 minute.
 - To make a bleach solution, mix:
 - 5 tablespoons (1/3rd cup) bleach per gallon of waterOR
 - 4 teaspoons bleach per quart of water

When using any of the above disinfectants, keep in mind many products recommend:

- Keeping surfaces wet for a period of time (see product label); and
- Taking safety precautions such as wearing gloves and making sure you have good ventilation while using the products.

20 Ways to Participate in the 2021 Great American Cleanup

1. [Sign up to be a volunteer](#) at your local Keep America Beautiful® Great American Cleanup® event or host your own.
2. Set a goal to pick up litter outside for at least 15 minutes each day for one month during the Great American Cleanup. Be sure to check your local health guidelines.
3. Get [plogging](#). Plogging combines jogging with picking up litter, offering exercise benefits while supporting your community and the environment.
4. Teach children to properly dispose and recycle trash with fun activities [Waste in Place lessons](#).
5. Discover beautiful moments and share your own at [dobeautifulthings.org](#).
6. Properly dispose of cigarette butts in ash receptacles and portable ashtrays.
7. Keep storm drains clear of litter and debris.
8. Recycle on the go or hold on to your recyclables until you can get to a recycling bin.
9. Lead by example and do not litter. The less litter in an area, the more likely people will keep it clean.
10. Keep a litter bag in your car to dispose of trash.
11. Secure your loads to prevent trash and debris from creating litter on the roads.
12. Clean up graffiti or transform graffiti-ridden walls into community murals.
13. Donate your old car, truck, boat, motorcycle, or motor home to Keep America Beautiful. Call 855-500-7433 or [click here](#) to learn more.
14. Revitalize and clean up a local park or playground.
15. Plant native species. Native trees, for instance, can benefit local wildlife, moderate ground temperature, and remove carbon dioxide from the air.
16. Adopt an alley, highway, or street near you.
17. Pick up after your pets.
18. Clean out inside your home and check locally for sites to donate or recycle unwanted clothing and electronics.
19. [Donate to Keep America Beautiful](#) to help us continue to make a lasting environmental, economic and social impact on communities nationwide.
20. **Leverage social media to share community updates and initiatives. Follow along with [#cleanYOURblock](#).**

Results Worksheet

Use this worksheet to record data from your Great American Cleanup event. Event data should be submitted to Keep America Beautiful via the Keep America Beautiful Dashboard.

	Event #1	Event #2	Event #3
Event Location(s)			
Length of Event			
Number of Volunteers			
Number of Public Spaces Cleaned/Improved			

End Littering

Pounds of Litter and Debris Collected			
Amount of Litter and Debris Recycled			
Acres of Parks, Public Land, Playgrounds, Trails Cleaned & Improved			
Miles of Rivers, Lakes, Shores, Wetlands, Underwater Cleaned/Improved			
Miles of Streets, Roads, & Highways Cleaned & Beautified			

Beautification

Number of New/Maintained Gardens, Greenspaces, and Gateways			
Number of Homes, Community or Commercial Buildings Painted, Renovated, or Built			
Number of Trees Planted (<i>Does not include seedlings</i>)			
Number of Plants, Shrubs, Flowers, and Bulbs Planted			

Improve Recycling

Pounds of Single Stream/Commingled (<i>Excludes HHW & electronics</i>)			
Pounds of Beverage Containers Collected (<i>PET, aluminum, and glass</i>) *			
Pounds of Electronics Collected (<i>Excludes hand-held devices e.g. tablets & phones</i>)			
Pounds of Mixed Paper Collected			
Pounds of Other Items Collected			

Volume to Weight Conversion for Commonly Found Items

Litter - MSW

Pounds

13 Gallon Bag	15
30 Gallon Bag	35
1 Yard Container	235
8 Cubic Yard Container	1,880
30 Yard Roll-Off	7,050
40 Yard Roll-Off	9,400

Automotive

Pounds

Lead Acid Battery	36
Tire – Commercial I	120
Tire – Auto/Light Truck	22.5

Brown Goods

Pounds

Chair - Desk	40
Chair - Recliner	125
Dresser - 3-Drawer	50
Mattress - King	100
Mattress - Queen	75
Mattress - Twin	50
Shopping Cart	50
Sofa (2 Cushion)	55
Sofa (3 Cushion)	100

Electronics

Pounds

Television/CRT < 19"	41
Television/CRT > 19"	73
Television Flat Panel	29

White Goods

Pounds

Dishwasher	125
Dryer	125
Refrigerator	250
Washer	150

Textiles

Pounds

Bag of Clothes (30 Gallon)	22
Carpet	147

Recyclable Containers

(30-Gallon Bag)

Pounds

Aluminum Cans	7
Glass Containers	50
Food & Beverage Cartons	5
Mixed Recyclables w/o Glass	5
Mixed Recyclables w/Glass	11
PET Bottles	5

Recyclable Containers

(1 Cubic Yard)

Pounds

Aluminum Cans	45
Glass Containers	380
Mixed Recyclables w/o Glass	32
Food & Beverage Cartons	35
Mixed Recyclables w/Glass	70
PET Bottles	35

NOTE:

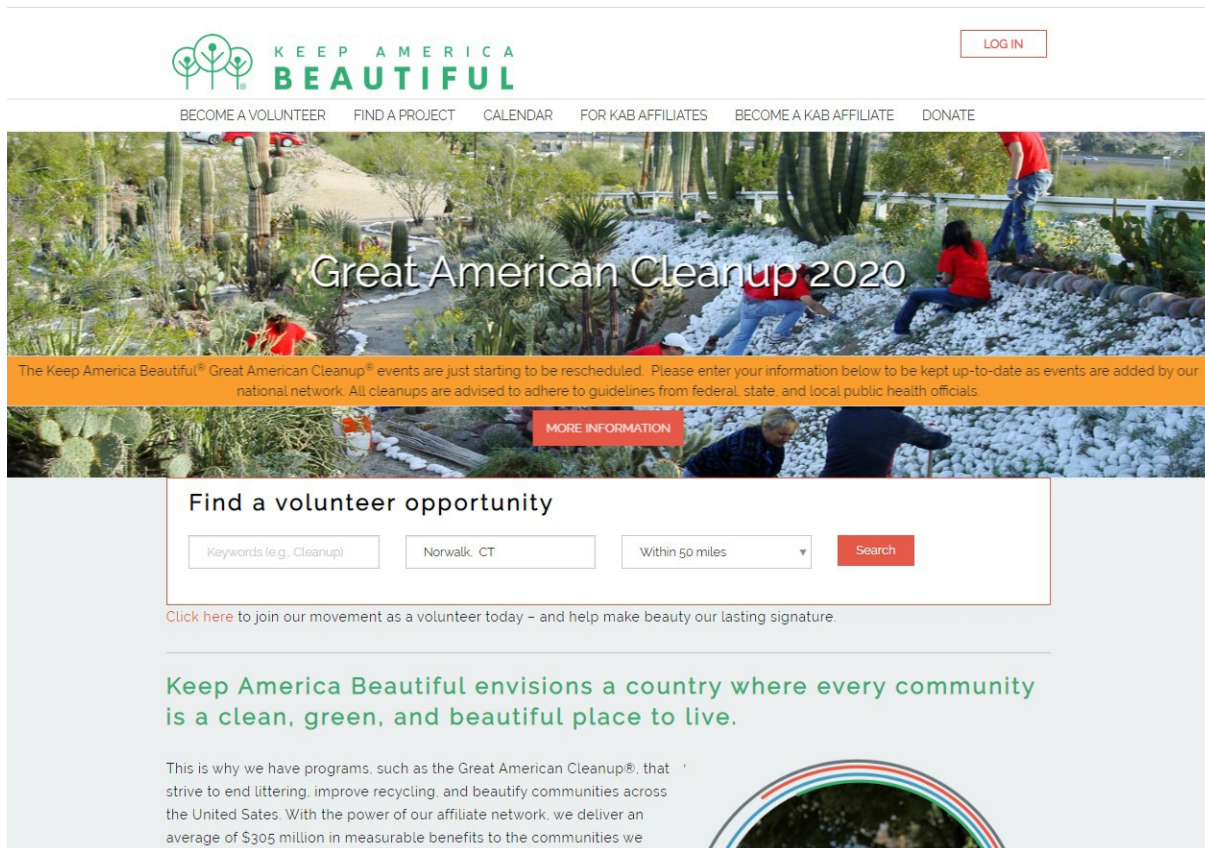
1 Ton = 2,000 lbs.

1 Gallon = 0.0049 Cubic Yards – 30 Gallons = 0.1485 Cubic Yards

1 Cubic Yard of Litter = Approximately seven (7) 30-gallon garbage bags or 235 lbs.

Volunteer Portal Cheat Sheet

Keep America Beautiful Volunteer Portal: Logging in and Creating Volunteer Opportunities



The screenshot shows the Keep America Beautiful Volunteer Portal homepage. At the top, there is a navigation bar with the logo on the left and a 'LOG IN' button on the right. Below the navigation bar, there is a large banner image showing people participating in a cleanup event. Overlaid on the banner is the text 'Great American Cleanup 2020'. Below the banner, there is a section titled 'Find a volunteer opportunity' which contains a search form with fields for 'Keywords (e.g., Cleanup)', 'Norwalk, CT', and 'Within 50 miles', along with a 'Search' button. Below the search form, there is a link that says 'Click here to join our movement as a volunteer today – and help make beauty our lasting signature.' At the bottom, there is a section with the text 'Keep America Beautiful envisions a country where every community is a clean, green, and beautiful place to live.' and a paragraph describing the organization's mission and impact.

KEEP AMERICA BEAUTIFUL

BECOME A VOLUNTEER FIND A PROJECT CALENDAR FOR KAB AFFILIATES BECOME A KAB AFFILIATE DONATE

LOG IN

Great American Cleanup 2020

The Keep America Beautiful® Great American Cleanup® events are just starting to be rescheduled. Please enter your information below to be kept up-to-date as events are added by our national network. All cleanups are advised to adhere to guidelines from federal, state, and local public health officials.

MORE INFORMATION

Find a volunteer opportunity

Keywords (e.g., Cleanup) Norwalk, CT Within 50 miles Search

Click [here](#) to join our movement as a volunteer today – and help make beauty our lasting signature.

Keep America Beautiful envisions a country where every community is a clean, green, and beautiful place to live.

This is why we have programs, such as the Great American Cleanup®, that strive to end littering, improve recycling, and beautify communities across the United States. With the power of our affiliate network, we deliver an average of \$305 million in measurable benefits to the communities we

Proper volunteer management is a must for any robust organization – and many similar tools are being used by hundreds of nonprofits, corporate foundations, and higher education organizations.

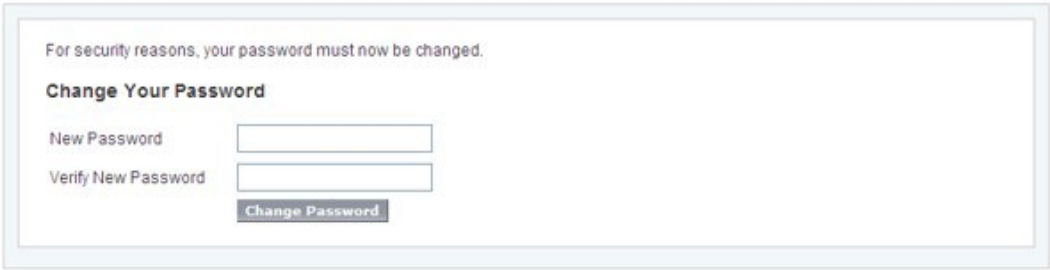
The Keep America Beautiful® Volunteer Portal is a full life-cycle volunteer management platform that will expand affiliate capability to manage, track, and create reports about people, programs, training, and volunteer opportunities in real-time.

Step I: Welcome Note from Keep America Beautiful

Received in your email confirmation note from affiliateservices@kab.org:

A user account has been created for you that will allow you to create and manage volunteer opportunities on behalf of the organization, Keep America Beautiful on the Keep America Beautiful website at <https://volunteer.kab.org>.

Step II: Password Change



The screenshot shows a web form titled "Change Your Password". At the top, a message states: "For security reasons, your password must now be changed." Below this, the form has two input fields: "New Password" and "Verify New Password". A "Change Password" button is located at the bottom of the form. The entire form is enclosed in a light blue border.

Your username is going to be your email address. After you log in with your temporary password, you will be prompted to create a new password. The Volunteer Portal prefers secure passwords with a mix of letters and alpha characters, and a CAP character. (Other users we have already set up in the system will also get email reset notices like this. This will include your Partner Approval Manager, Opportunity Approval Manager and Volunteer Leader Approval Manager.)

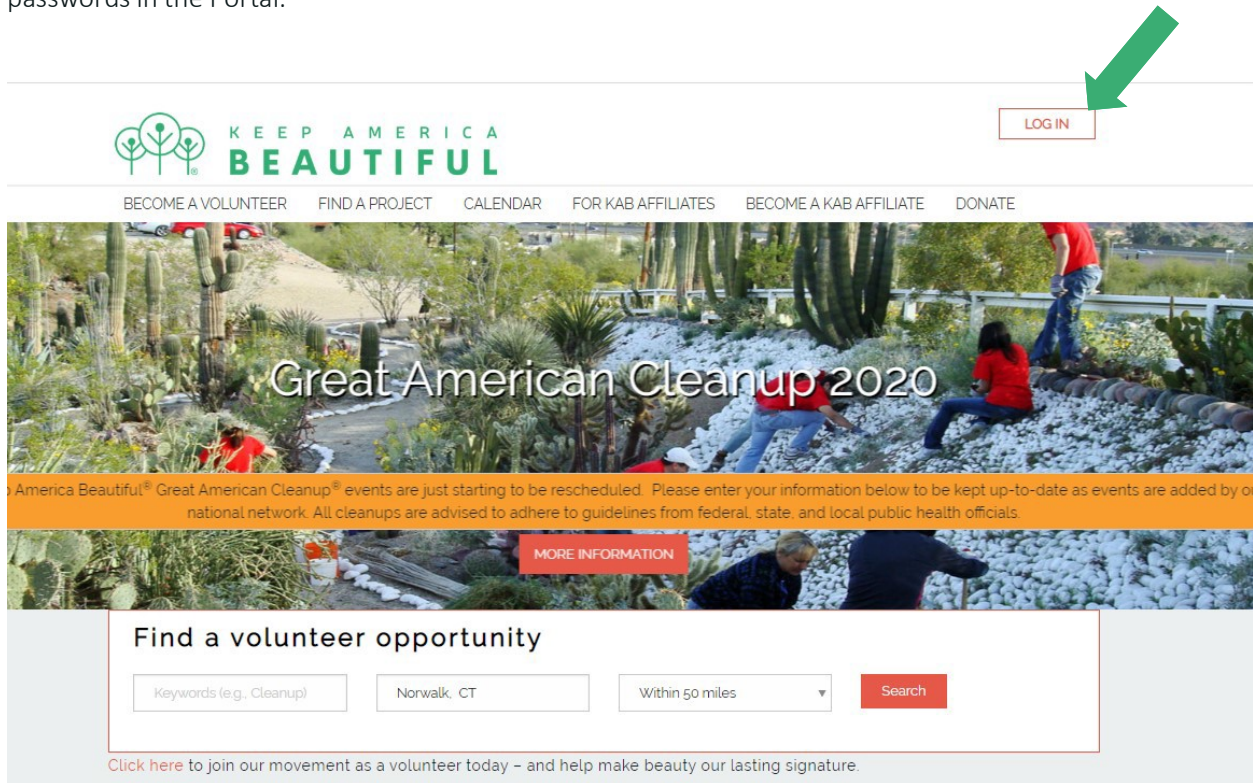
You can have nine active licensed users in your system. (One of your 10 licenses will be named "client administrator" and that account is used by Keep America Beautiful staff to administer and maintain your account.)

When you access your account for the first time, you will be asked to set up a security "challenge question."

Step III: Logging In

Keep America Beautiful Volunteer Portal

Your login for the Keep America Beautiful Volunteer Portal may be different from the Affiliate Dashboard login. Please be sure to use the one assigned to you to access the Portal. If you need a new password sent, click on the “forgot password” link to reset it. Keep America Beautiful staff does not have access to saved passwords in the Portal.



Step IV: Getting to Know the Keep America Beautiful Volunteer Portal

Please note, the Keep America Beautiful Volunteer Portal is supported by the HandsOn Connect platform. The following hyperlinks will help you create your volunteer opportunities, offer helpful online training resources, and will provide a primer on reports that can be run on the platform.

- [Helpful Resources for First time Users](#)
- [Training for All Users](#)
- [Creating Individually Scheduled Volunteer Opportunities](#)
- [Working with Contacts & Organizations](#)
- [Volunteer Portal Starter Reports](#)



Volunteering for Keep America Beautiful:

Bill of Rights

Keep America Beautiful and the Keep America Beautiful network of affiliates will strive, to the extent possible, to ensure a Keep America Beautiful Volunteer:

- Is welcomed to participate regardless of life experiences and abilities, learning and working style, personality type, race\ethnicity, socio-economic status, class, gender, sexual orientation, country of origin, or my cultural, political, or religious affiliation as long as that affiliation is inclusive as described;
- Is greeted and introduced to staff and fellow volunteers;
- Receives specific instructions, training, and resources needed to complete assigned task(s) – including safety training, if necessary;
- Is treated with respect;
- Is kept safe from harm, including any form of harassment from staff, fellow volunteers, or contractors;
- Has an opportunity to work with a diverse & inclusive group of staff and volunteers;
- Has their opinions heard, respected, and valued;
- Receives timely communications, including:
 - Notice of Volunteer Opportunities
 - Confirmation of pledge and commitment to volunteer
 - Advanced notice of location, time, and what to bring/wear and any updates
 - Information about the volunteer event's goals, tasks, working conditions, and time commitment
- A thank you for their service and a report of the event's impact;
- Knows that their personal information will not be shared outside of the Keep America Beautiful network and will not be used for any purpose without consent;
- Is part of a fun, rewarding experience that benefits their community.

Volunteer Agreement and Release from Liability

I agree to volunteer my time and services to work for Keep America Beautiful® (KAB) and the KAB Affiliate Network. As a volunteer:

I control the dates and times when I work with KAB or a KAB Affiliate and they are not responsible for scheduling my volunteer work. I understand I will not be compensated for any time spent volunteering, nor am I entitled to benefits, including employment insurance benefits upon termination of this agreement or as a result of my volunteer service.

I am aware that certain volunteer activities have different levels of physical requirements (e.g., standing, lifting and carrying up to 40 pounds). I will volunteer only for activities matching my abilities and will exercise reasonable care to avoid injury. I acknowledge I am voluntarily agreeing to participate in activities with knowledge of the hazards and potential dangers involved and agree to accept any and all risks of personal injury and property damage. It is my responsibility to withdraw from any activities if I find I am unable to perform them safely.

I will not in any manner discriminate against any person on account of citizenship, life experiences and abilities, learning and working style, personality type, race, socio-economic status, class, gender, sexual orientation, education, country of origin, or cultural, political, religious affiliation.

I agree that I, and my assignees, heirs, guardians, and legal representatives, will not make a claim against or sue Keep America Beautiful or its employees, board members, Affiliates, agents or contractors for injury or damage resulting from the negligence, whether active or passive, or other acts, however caused, by any of its employees, board members, Affiliates, agents or contractors of Keep America Beautiful as a result of my volunteering.

I HEREBY RELEASE AND DISCHARGE KEEP AMERICA BEAUTIFUL AND AFFILIATES OF KEEP AMERICA BEAUTIFUL INCLUDING THEIR OFFICERS, BOARD MEMBERS, EMPLOYEES, AGENTS AND CONTRACTORS FROM ALL ACTIONS, CLAIMS, OR DEMANDS THAT I, MY HEIRS, GUARDIANS, AND LEGAL REPRESENTATIVES NOW HAVE, OR MAY HAVE IN THE FUTURE, FROM PROPERTY DAMAGE, BODILY INJURY, AND/OR DEATH RESULTING FROM MY VOLUNTEERING.

I UNDERSTAND THAT IF I AM INJURED IN THE COURSE OF VOLUNTEERING, I AM NOT COVERED BY THE WORKERS' COMPENSATION PROGRAM OF KEEP AMERICA BEAUTIFUL AND AFFILIATES OF KEEP AMERICA BEAUTIFUL. I authorize Keep America Beautiful and Affiliates of Keep America Beautiful to seek emergency medical treatment on my behalf in case of injury, accident, or illness to me arising from my involvement as a volunteer. I understand that I will be responsible for medical costs incurred by such accident, illness, or injury.

I HAVE CAREFULLY READ THIS AGREEMENT AND FULLY UNDERSTAND ITS CONTENTS.

I AM AWARE THAT THIS IS A RELEASE OF LIABILITY, AND SIGN IT OF MY OWN FREE WILL.

Date

Volunteer/Participant Signature

Printed Name

If Volunteer/Participant is under 18 years of age, parent or guardian must read and sign the following:

This release, its significance, and assumption of risk have been explained to and are understood by the minor.

Date

Parent or Guardian Signature

Printed Name

Volunteer Photograph, Video, & Social Media Release

As a Keep America Beautiful or KAB Affiliate Network volunteer or event participant, I hereby:

For myself, or parent or guardian if under the age of 18, and for my respective heirs, executors, administrators and assigns, do hereby give full right and permission to

1. take, record, use, and publish photograph(s)/video(s) of or including my participation in a KAB or KAB Affiliate event in any manner and medium; and
2. alter, edit, or manipulate the same photograph(s)/video(s) without restriction, and use my likeness and voice in photograph(s), video, or film; and
3. to others granted permission by KAB or a KAB Affiliate to use my likeness and voice, in photograph(s), video, or film.

My consent is freely given and I acquit, hold harmless, and forever discharge Keep America Beautiful, its employees, board members, Affiliates, agents or contractors, successors and assigns granted permission by Keep America Beautiful or KAB Affiliate from any and all claims, actions, damages, causes of action and liabilities (including, without limitation, defamation or invasion of privacy), of any kind or nature, arising out of any use of my name, likeness and/or voice for advertising, publicity, trade or any other lawful purpose, in any medium, now known or hereafter to be developed.

I hereby waive any right I may have to inspect and approve the finished product or such written or spoken copy that may be used in connection therewith, or the use to which it may be applied

I HAVE CAREFULLY READ THIS RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY, AND SIGN IT OF MY OWN FREE WILL.

Date

Volunteer/Participant Signature

Printed Name

If Volunteer/Participant is under 18 years of age, parent or guardian must read and sign the following:

This release, its significance, and assumption of risk have been explained to and are understood by the minor.

Date

Parent or Guardian Signature

Printed Name