

### Senior Vice President, Policy, and Strategy

Reports to: President and CEO

# **General Definition of Work:**

This significant role will help to shape the future of a clean, green, and beautiful America through the work of our iconic organization. The Senior Vice President, Policy and Partnership manages National Policy Leadership, Strategic Partnerships and Program Design and Development.

# **Policy Leadership & Strategic Partnerships**

In partnership with CEO, the SVP provides expertise to advance public space waste management (litter, recycling, green pillar policies) with key associations, NGOs, and federal agencies and funders to support cleaner communities and more robust community greening and waterway clean-up initiatives. She/He/They will maintain and develop stakeholder relationships that deliver scale and expanded affiliate and network opportunities for growth and programmatic sustainability and will be instrumental in leading collaborations with state and big city network partners to advance a common policy agenda and connected relationships. The SVP will develop, build support for, and implement strategies to support and cultivate deeper understanding of state agency relationships and their connection to federal policy and opportunities. In addition, the SVP will elevate and lead positioning for the organization on federal funding policies and opportunities for mission impact. The SVP will also, in partnership with the CEO, build and maintain key stakeholder partnerships including sector associations and policy working groups.

This role will also play an important role in providing expertise and support for two multistakeholder collaborations around litter data and water/litter/climate adaptation.

# **Program Design and Development**

The Senior Vice President will leverage his/her expertise and sector knowledge to design and develop programs and partnerships that address litter abatement on land and water, recycling, and green space initiatives in collaboration with corporate partners, stakeholders, affiliate network, and programmatic implementation colleagues. The SVP will also manage two high performing FTEs in KAB's Green Pillar. Here, the SVP will provide leadership and partnership to advance Green Initiatives, knowledge and best practices and green program disaster response delivery.

In addition to the above, the Senior Vice President is responsible for preparing, monitoring, and executing the annual budget for Policy and Partnerships. This position also participates as a member of the organization's senior management team including setting the strategic program direction for the Organization.

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#### **Qualification Requirements**

The requirements listed below are representative of the knowledge, skill and/or ability required. Reasonable accommodations can be made to enable an individual with disabilities to perform the essential functions.

# Responsibilities:

- Serves as a subject matter expert around the organization's "Four Pillars," Litter Reduction, Reduce, Reuse, & Recycle, Beautification, and Restoration & Resiliency Disaster Recovery
- Connects the organization to policy initiatives and partnerships that can scale impact in efforts to build clean, green, and beautiful communities.
- Leads in the development of a policy and legislative strategy; researching policy issues and preparing legislative briefings; reviewing, analyzing, and supporting the drafting of legislation to further the efforts of KAB and KAB affiliates activating in the four pillar areas.
- Consistent with policies adopted by the KAB Board of Directors, advocates on behalf
  of KAB on state and federal issues; represents the Organization at various national,
  state, and local conferences and functions.
- Leverages and aligns corporate partnerships, sector stakeholders and affiliate leadership to build innovation models and collaborative solutions to advance thought leadership and research objectives.
- Leverages and aligns the organization's programming to be inclusive, diverse, and equitable.
- Prepares and submits program status reports for presentation to the Board of Directors, Sponsors, and Affiliate Network.
- Creates innovative programming to further the mission of the Organization, supports the Affiliate network, and with Development, identifies, cultivates, solicits, and stewards donors and sponsors for the Organization and Affiliates.
- Attends and presents at key stakeholder and affiliate meetings and conferences in collaboration with the CEO, building relationships to advance impact goals.
- Serves as a subject matter expert spokesperson in the four pillar areas for media inquiries.
- Coordinates meetings for CEO as needed for advancing policy and partnership agendas.
- Work with President/CEO to lead strategic planning process among key stakeholders in 2023-2024.
- Supports CEO in design, development and implementation of organizational strategy and development of performance indicators.
- Incorporates the KAB Model for Change throughout KAB programming and in dayto-day decision-making within the Organization.
- Develops and administers the Organization's Policy and Partnership budget, including reviewing and approving program expenses, contracts, and contract management.
- Performs other related tasks as required.
- Ability and flexibility to travel 15-20% of the time annually, including overnight travel, primarily U.S. domestic.

### What You Will Get

You will be a member of an energetic team dedicated to the fulfillment of KAB's mission. Just as KAB envisions a country in which every community is a clean, green, and a beautiful place to live, we also strive for our organization to be a beautiful place to work including:

- Generous benefits package
- Liberal leave
- Remote work culture
- Competitive salary commensurate with experience

### **Education and Experience:**

Master's degree with coursework in public or business administration, environmental studies or law, sustainability, or related field and extensive experience in nonprofit management and private sector environmental or materials sustainability, or equivalent combination of education and experience. A track-record that demonstrates advocacy and/or legislative success. Minimum of 7-10 years of work experience in organizational management, business development, policy, law and operations and sustainability topics.

### Knowledge, Skills, and Abilities:

Comprehensive knowledge of general laws and administrative policies governing nonprofit and community improvement organizations, their practices and procedures; comprehensive knowledge of the principles of community improvement and sustainable environmental and materials management including recycling; knowledge of accounting principles, practices, rules and regulations; multi-cultural skills appreciated; skill in the use of standard office software applications, specifically Microsoft Office products, including Outlook, Word, and Excel and CRM (Salesforce) and project management tools (ASANA); ability to be a good listener and be able to communicate ideas effectively both orally and in writing; ability to creatively and innovatively translate trends and stakeholder feedback into programs and training opportunities; ability to establish and maintain effective working relationships with associates, including time management and the ability to multi-task while paying attention to detail; strong interpersonal skills and ability to work collaboratively and cooperatively with team members, local, state and federally appointed and elected officials, consultants, corporate sponsors, other stakeholders, and the general public.

# **Physical Requirements:**

This work requires the occasional exertion of up to 10 pounds of force; work regularly requires sitting, speaking or hearing, using hands to finger, handle or feel and reaching with hands and arms, frequently requires standing, walking and repetitive motions and occasionally requires climbing or balancing, stooping, kneeling, crouching or crawling, pushing or pulling and lifting; work has standard vision requirements; vocal communication is required for expressing or exchanging ideas by means of the spoken word; hearing is required to perceive information at normal spoken word levels; work requires preparing and analyzing written or computer data, operating motor vehicles or equipment and observing general surroundings and activities; work has limited exposure to environmental conditions; work is generally in a moderately noisy location (e.g. business office, light traffic).

Please send a cover letter and resume to <a href="mailto:recruitment@KAB.org">recruitment@KAB.org</a> and put the position title in the subject line, thank you.

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