



KEEP AMERICA BEAUTIFUL

Senior Manager, Research and Evaluation
Keep America Beautiful, Inc.

Reports to: Senior Vice President, Impact and Analytics

Experience: Research and Evaluation, Systems Management, Data Analysis 5+ years (required)

Organization

Keep America Beautiful®, the nation's largest community-based nonprofit organization, inspires and educates people to act every day to improve their environment. For more than 65 years, Keep America Beautiful (KAB) has worked to end littering, improve recycling, and beautify America's communities. KAB contributes to the health and well-being of communities through the work and passion of nearly 700 KAB affiliates nationwide, millions of volunteers and the collaborative support of our corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Our methodology is informed by a science-backed consumer behavior model for change that has proven effective in delivering results that beautify and unify communities to transform the nation.

Position

Reporting to the Senior Vice President, Impact and Analytics, the Senior Manager, Research and Evaluation conducts research in support of the Keep America Beautiful mission and implements data and evaluation strategies to understand the impact of the organization and its network of 700 community-based affiliates. The Senior Manager works at the intersection of data, technology, and programs to ensure that Keep America Beautiful scales its work and achieves its mission. To achieve this potential, the Senior Manager executes a data-driven strategy encompassing consistent metrics, reporting, and forecasting. The Senior Manager supports a wide range of initiatives including both small, lean projects and large, sector-leading efforts such as the organization's nationwide litter studies. The Senior Manager also serves as the project manager for research gatherings that bring together stakeholders from academia, technology, and nonprofits.

Research

- Supports research related to key pillars of the Keep America Beautiful mission: ending litter, reducing waste, and improving recycling, community beautification, and making communities resilient to disasters.
- Supports internal and external learning and thought leadership on research related to KAB pillars. Produces reports and presents research findings to various audiences.
- Helps to build research models that can scale for the opportunities that arise, in local communities or nationally. Build capacity of affiliates in the Keep America Beautiful network to take on research efforts at the local level.

- Collaborates with academics and other partners on research projects related to the Keep America Beautiful mission and pillars.
- Maintains standards of social science research excellence in research design and implementation of research projects to ensure valid and reliable results.
- Manages relationships with research partners and contractors to ensure that projects are completed on time and within budget.

Monitoring and Evaluation

- Manages monitoring and evaluation (M&E) of all Keep America Beautiful programs, working in collaboration with Affiliate Services and Program staff.
- Continuously enhances systems and processes to drive better quality data to improve the organization's operations and programs.
- Applies data collection tools and proven M&E practices to assess affiliate services, program outcomes, and organizational effectiveness.
- Administers data systems for M&E on scalable cloud technology.
- Leads program evaluation reporting including visualizations that display findings, summarize results, and make recommendations for program improvements.
- Builds greater value for the affiliate network through shared measurement, common systems, and accessible reporting. Builds capacity of affiliate network to leverage shared learning.

Technology

- Supports technology initiatives and implement products required for research, monitoring, and evaluation.
- Implements technologies necessary to improve data collection and data management, mapping, and data analysis, including FormAssembly, ArcGIS, and business intelligence tools.
- Supports internal and external training to ensure adoption and value generation from new tools.

Qualifications

Minimum

- 5-7 years of experience in research, monitoring and evaluation, statistical analysis, social science, or behavior change research and applying technology to scale impact in nonprofit or educational settings.
- Strong social science skills, especially in the design and management of a wide variety of research designs and data analysis using both qualitative and quantitative techniques.
- A technology-focused approach to research and scaling impact. Demonstrated proficiency using integrated data systems (such as Salesforce) and associated data collection and analytical applications.
- Strong writing skills that can communicate data to multiple different audiences from researchers to the general public.
- Positive and proactive teammate, with strong interpersonal skills, who is committed to success that is driven by and shared across departments, the organization, and the entire affiliate network.

- Exceptional project manager, with demonstrated organizational skills, who can balance multiple tasks while maintaining attention to detail.
- Ability and flexibility to travel occasionally.
- Position is remote and work hours are based on Eastern U.S. time zone.
- Authorized to work in the United States without sponsorship.

Preferred

- A graduate degree or equivalent experience in a social science-related field. Experience studying human behavior and the conditions for behavior change.
- Experience with ArcGIS and/or data programming (in R or Python).
- Demonstrated commitment to structured methods to clean and manage data.
- Proven track record of developing tools and metrics to measure performance and improve operations.
- Multi-lingual skills and multi-cultural or cross-cultural experience appreciated.

What you will get

You will be a member of an energetic team dedicated to the fulfillment of KAB's mission. Just as KAB envisions a country in which every community is a clean, green, and a beautiful place to live, we also strive for our organization to be a beautiful place to work including:

- Generous benefits package
- Liberal leave
- Remote work culture
- Salary Range: \$78,000 – \$90,000 annual

To apply

Please send a cover letter and resume to recruitment@KAB.org with the position title (Senior Manager, Research and Evaluation) in the subject line.