TAX RETURN FILING INSTRUCTIONS

FORM 990

FOR THE YEAR ENDING

December 31, 2021

Pre	pa	re	d	F	or	•
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Ms. Maranda Jones-Anderson, Comptroller Keep America Beautiful, Inc. 1010 Washington Blvd. Stamford, CT 06901

Prepared By:

Citrin Cooperman Advisors LLC 30 Braintree HI Office Park Ste 300 Braintree, MA 02184

Amount Due or Refund:

Not applicable

Make Check Payable To:

Not applicable

Mail Tax Return and Check (if applicable) To:

Not applicable

Return Must be Mailed On or Before:

Not applicable

Special Instructions:

This return has been prepared for electronic filing. If you wish to have it transmitted electronically to the IRS, please sign, date, and return Form 8879-TE to our office via email to efileMA@citrincooperman.com or fax is (781)356-5450. We will then submit the electronic return to the IRS. Do not mail a paper copy of the return to the IRS. Return Form 8879-TE to us by November 15, 2022.

Form 8879-TF

IRS e-file Signature Authorization for a Tax Exempt Entity

or calendar year 2021, or fiscal year beginning	, 2021, and ending	, 20

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of filer

Do not send to the IRS. Keep for your records. ► Go to www.irs.gov/Form8879TE for the latest information.

KEEP AMERICA BEAUTIFUL, INC.

13-1761633

EIN or SSN

Name and title of officer or person subject to tax JENNIFER LAWSON PRESIDENT & CEO

Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a	Form 990 check here	b	Total revenue, if any (Form 990, Part VIII, column (A), line 12)	_{1b} <u>5,357,757</u>
2a	Form 990-EZ check here >	b	Total revenue, if any (Form 990-EZ, line 9)	2b
3a	Form 1120-POL check here ▶	b	Total tax (Form 1120-POL, line 22)	3b
4a	Form 990-PF check here >	b	Tax based on investment income (Form 990-PF, Part V, line 5)	4b
5a	Form 8868 check here >	b	Balance due (Form 8868, line 3c)	5b
6a	Form 990-T check here >	b	Total tax (Form 990-T, Part III, line 4)	6b
7a	Form 4720 check here >	b	Total tax (Form 4720, Part III, line 1)	7b
8a	Form 5227 check here >	b	FMV of assets at end of tax year (Form 5227, Item D)	8b
9a	Form 5330 check here >	b	Tax due (Form 5330, Part II, line 19)	9b
10a	Form 8038-CP check here	b	Amount of credit payment requested (Form 8038-CP, Part III, line 22)	10b
Part	II Declaration and Signat	ure	Authorization of Officer or Person Subject to Tax	
Jnder p	penalties of perjury, I declare that X	Iа	m an officer of the above entity or $ igspace $	pect to (name
of entity	y)		, (EIN) and that I hav	e examined a copy of the
2021 el	ectronic return and accompanying sch	edu	les and statements, and, to the best of my knowledge and belief, they are tru	ue, correct, and

2021 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the electronic return and, if applicable, the consent to electronic funds withdrawal.

PIN: check one box on	ΊIJ
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X I authorize	CITRIN	COOPERMAN	ADVISORS	LLC

to enter my PIN

12345

ERO firm name

Enter five numbers, but do not enter all zeros

as my signature on the tax year 2021 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2021 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

anature of officer or person subject to tax

Certification and Authentication Part III

ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.

04654412345

Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2021 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

ERO's signature

Date > 10/06/22

ERO Must Retain This Form - See Instructions Do Not Submit This Form to the IRS Unless Requested To Do So

LHA For Privacy act and Paperwork Reduction Act Notice, see instructions.

Form **8879-TE** (2021)

EXTENDED TO NOVEMBER 15, 2022

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For the	2021 calendar year, or tax year beginning	and	ending		
В	Check if applicable	C Name of organization			D Employer identifi	cation number
	Addres change	KEEP AMERICA BEAUTIFUL, INC.				
	Name change				13-17616	33
	Initial return	Number and street (or P.O. box if mail is not delivered to street ac	ddress)	Room/suite	E Telephone numbe	
	Final return/	1010 WASHINGTON BLVD.	a a. 555)		203-659-	
	termin- ated		ostal code		G Gross receipts \$	5,468,293.
	Amend return				H(a) Is this a group re	eturn
	Applica tion	F Name and address of principal officer. O BINITE BIX DA	WSON		for subordinates	
	pendin	SAME AS C ABOVE			H(b) Are all subordinates in	
<u> </u>	Tax-exe	empt status: \mathbf{X} 501(c)(3) 501(c) () $\mathbf{\triangleleft}$ (insert no.)	4947(a)(1)	or 527	If "No," attach a	list. See instructions
J '	Websit	e: ▶ WWW.KAB.ORG			H(c) Group exemptio	n number 🕨
		organization: X Corporation Trust Association	Other ►	L Year	of formation: 1953 N	🖊 State of legal domicile: ${f T}{f X}$
P		Summary				
a\	1 1	Briefly describe the organization's mission or most significant activ				
Š		AND EDUCATES PEOPLE TO TAKE ACTION	N EVERY	DAY TH	AT IMPROVES	AND
rna	2	Check this box if the organization discontinued its operation	ations or dispos	sed of more	than 25% of its net ass	
ove.	3	Number of voting members of the governing body (Part VI, l ine 1a)			3	29
S S	4	Number of independent voting members of the governing body (Pa				29
es	5	Total number of individuals employed in calendar year 2021 (Part \				24
×	6	Total number of volunteers (estimate if necessary)				0
Activities & Governance	7 a	Total unrelated business revenue from Part VIII, column (C), line 12				0.
	b	Net unrelated business taxable income from Form 990-T, Part I, lin	ne 11	<u></u>		0.
					Prior Year	Current Year
ē	8	Contributions and grants (Part VIII, line 1h)		6,276,096.	5,053,675.	
Jue Ju	9	Program service revenue (Part VIII, line 2g)		373,936.	304,170.	
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)			151,317. -46,706.	110,448.
	ייין ייין	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 1				-110,536. 5,357,757.
		Total revenue - add lines 8 through 11 (must equal Part VIII, colum			6,754,643. 844,751.	888,454.
	1	Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0.	0.
	45 6	Benefits paid to or for members (Part IX, column (A), line 4)			3,117,304.	3,218,808.
Expenses	15	Salaries, other compensation, employee benefits (Part IX, column (0.	0.
ens	loa	Professional fundraising fees (Part IX, column (A), line 11e)		50 -	<u> </u>	0.
Ä	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)			4,209,826.	2,511,781.
	'' '	Total expenses. Add lines 13-17 (must equal Part IX, column (A), lin			8,171,881.	6,619,043.
		Revenue less expenses. Subtract line 18 from line 12	ne 25)		-1,417,238.	-1,261,286.
- 5	19	nevenue less expenses. Subtract line 10 from line 12		Ra	ginning of Current Year	End of Year
ets (20 -	Total assets (Part X, line 16)			7,408,628.	6,867,452.
Asse	21	Total liabilities (Part X, line 16)			348,482.	493,466.
Net	7	Net assets or fund balances. Subtract line 21 from line 20			7,060,146.	6,373,986.
P	art II	Signature Block			, ,	. , ,
Unc	ler penal	Ities of perjury, I declare that I have examined this return, including accomp	panying schedule:	s and stateme	nts, and to the best of my	knowledge and belief, it is
true	, correct	t, and complete. Declaration of preparer (other than officer) is based on all	information of wl	hich preparer	has any knowledge.	
Sig	ın	Signature of officer			Date	
Hei	1	JENNIFER LAWSON, PRESIDENT & C	EO			
		Type or print name and title				
		Print/Type preparer's name Preparer's signa	ture		Date Check	PTIN
Pai		JEFFREY ALVANAS		1	0/06/22 self-employ	
Pre	parer	Firm's name CITRIN COOPERMAN ADVISOR			Firm's EIN ▶	87-2525370
Use	Only	Firm's address 30 BRAINTREE HL OFFICE P.	ARK STE	300		
		BRAINTREE, MA 02184			Phone no. 78	<u>1-356-2000</u>
Ma	v the IB	RS discuss this return with the preparer shown above? See instruct	tions			X Yes No

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Form 990 (2021) KEEP AMERICA BEAUTIFUL, INC. Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		x
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
-	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	Ť		
Ū	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	۳		
′		7		x
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	-		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			$ _{\mathbf{x}}$
_	Schedule D, Part III	8		
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? f "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
-	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
_	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
120	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
ıza	,	40-	Х	
	Schedule D, Parts XI and XII	12a	21	
D	Was the organization included in consolidated, independent audited financial statements for the tax year?			 ₩
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		V
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			,
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х
20a		20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	х	
	General general contractor, coloniary y, income in test, colliplete scriedule i, Farts i and ii			

Form 990 (2021) KEEP AMERICA BEAUTIFUL, INC. Part IV Checklist of Required Schedules (continued)

	Continued)		ı	
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			- v
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	23	х	
24.0	Schedule J Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	23	22	
24 a	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		X
h	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	2.10		
Ŭ	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes, " complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			l
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			7.7
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33_		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	١		v
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		_^
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	05-		1
26	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	35b		\vdash
36		36		X
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	30		
31	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?	"		
	Note: All Form 990 filers are required to complete Schedule O	38	х	1
Pai		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		<u></u>
	Check if Schedule O contains a response or note to any line in this Part V			
	. , , , , , , , , , , , , , , , , , , ,		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Х	
132004	1 12-09-21	Form	990	(2021)

Form 990 (2021) KEEP AMERICA BEAUTIFUL, INC.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

			Yes	No							
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,										
	filed for the calendar year ending with or within the year covered by this return 24										
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X								
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. See instructions.										
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		Х							
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O										
4a											
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?										
b											
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).										
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X							
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X							
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5с									
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit										
	any contributions that were not tax deductible as charitable contributions?	6a		X							
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts										
	were not tax deductible?	6b									
7	Organizations that may receive deductible contributions under section 170(c).										
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Х								
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X								
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required										
	to file Form 8282?	7c		X							
d	If "Yes," indicate the number of Forms 8282 filed during the year										
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X							
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X							
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g									
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h									
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the										
	sponsoring organization have excess business holdings at any time during the year?	8									
9	Sponsoring organizations maintaining donor advised funds.										
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a									
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b									
10	Section 501(c)(7) organizations. Enter:										
a	Initiation fees and capital contributions included on Part VIII, line 12										
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities										
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders										
a											
b	Gross income from other sources. (Do not net amounts due or paid to other sources against										
10-	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	100									
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12a									
13	Section 501(c)(29) qualified nonprofit health insurance issuers.										
а	Is the organization licensed to issue qualified health plans in more than one state?	13a									
u	Note: See the instructions for additional information the organization must report on Schedule O.										
b	Enter the amount of reserves the organization is required to maintain by the states in which the										
-	organization is licensed to issue qualified health plans										
С	Enter the amount of reserves on hand										
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х							
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b									
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or										
	excess parachute payment(s) during the year?										
	If "Yes," see the instructions and file Form 4720, Schedule N.										
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х							
	If "Yes," complete Form 4720, Schedule O.										
17	Section 501(c)(21) organizations. Did the trust, any disqualified person, or mine operator engage in any										
	activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17									
	If "Yes," complete Form 6069.										

Form **990** (2021)

13-1761633 Form 990 (2021) Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. X Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management No Yes 29 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. 29 b Enter the number of voting members included on line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X officer, director, trustee, or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 of officers, directors, trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 X Did the organization have members or stockholders? 6 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or Х more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or Х persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: Х a The governing body? 8a **b** Each committee with authority to act on behalf of the governing body? Х 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes Nο Х 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, Х and branches to ensure their operations are consistent with the organization's exempt purposes? Х 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe on Schedule O the process, if any, used by the organization to review this Form 990. Х 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a Х b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe Х 12c on Schedule O how this was done Х Did the organization have a written whistleblower policy? 13 13 Did the organization have a written document retention and destruction policy? Х 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X a The organization's CEO, Executive Director, or top management official 15a Х Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶CT, NY, TX Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Another's website X Own website X Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records JENNIFER LAWSON - 203-659-3000

Form **990** (2021)

06901

1010 WASHINGTON BOULEVARD, STAMFORD,

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

(A)	(B)			((C)			(D)	(E)	(F)
Name and title	Average hours per		not c		more	than o		Reportable compensation	Reportable	Estimated
	week					s both or/trus		from	compensation from related	amount of other
	(list any	ctor						the	organizations	compensation
	hours for	Individual trustee or director	مه ا			ted		organization	(W-2/1099-MISC/	from the
	related	stee (truste		a)	pensa		(W-2/1099-MISC/	1099-NEC)	organization
	organizations	nal tru	ional		ploye	t com		1099-NEC)		and related
	below line)	divid	Institutional trustee	Officer	Key employee	Highest compensated emp l oyee	Former			organizations
(1) HELEN LOWMAN	40.00			0	~	工品	Œ			
PRESIDENT & CEO (THROUGH YEAR-END)							х		0.	
(2) JACQUELINE GRACE	40.00									
OFFICER						X			0.	
(3) REBECCA LYONS	40.00									
OFFICER						Х			0.	
(4) NOAH ULLMAN	40.00									
OFFICER						Х			0.	
(5) RANDALL HARTMANN	40.00									
OFFICER						Х			0.	
(6) STEVE RUSSELL	1.00									
CHAIR		Х		X				0.	0.	0.
(7) KANIKA GREENLEE	1.00									
VICE CHAIR		Х		Х				0.	0.	0.
(8) TOM WALDECK	1.00								_	_
TREASURER	1	Х		Х				0.	0.	0.
(9) YUMI CLEVENGER-LEE	1.00								_	_
SECRETARY		Х		X				0.	0.	0.
(10) TIM CAREY	1.00	l								
DIRECTOR	1	Х						0.	0.	0.
(11) CAROLYN CRAYTON	1.00	l								
DIRECTOR	1 00	Х	_	_			_	0.	0.	0.
(12) STEVE DEPALO	1.00	٦,								
DIRECTOR (12) TENNITED CRITERIA	1 00	Х					_	0.	0.	0.
(13) JENNIFER GRIFFIN	1.00	Х							0.	_
DIRECTOR (14) ANNE JOHNSON	1.00	^		-			_	0.	0.	0.
DIRECTOR	1.00	х						0.	0.	0.
(15) GREG JOZWIAK	1.00	Δ				\vdash		0.	0.	· ·
DIRECTOR	1.00	Х						0.	0.	0.
(16) MISSY MARSHALL	1.00	<u> </u>	\vdash	\vdash		\vdash	<u> </u>	"	.	<u></u>
DIRECTOR	1.00	х						0.	0.	0.
(17) MONIQUE OXENDER	1.00	-22				\vdash		1		<u></u>
DIRECTOR	1.00	х						0.	0.	0.
132007 12-09-21		1				_	!		1 0.	Form 990 (2021)

Part VII Section A. Officers, Directors, Trust	ees, Key Emp	oloy	ees,	and	l Hig	ghes	st C	ompensated Employee	s (continued)			
(A)	(B)			(C	C)			(D)	(E)		(F)
Name and title Average				Posi				Reportable	Reportable		Estim	
	hours per	The state of the s						compensation	compensation	sation amoun		
	week	offi	cer ar	ıd a di	irecto	or/trus	tee)	from	from related		oth	er
	(list any	ector						the	organizations	c	comper	nsation
	hours for	or dire	س ا			ted		organization	(W-2/1099-MISC/		from	the
	related	Individual trustee or director	Institutional trustee		١	Highest compensated employee		(W-2/1099-MISC/	1099-NEC)		organi	
	organizations	al trus	onal ti		loyee	comp		1099-NEC)			and re	
	below line)	ividu	tituti	Officer	Key employee	hest	Former			(organiz	ations
		<u>=</u>	lus	JJ0	Key	:을"등	PG.			—		
(18) WESLEY SCHULTZ, PH.D.	1.00								_			_
DIRECTOR		Х						0.	0	•		0.
(19) ROBIN WIENER	1.00											
DIRECTOR		Х						0.	0			0.
(20) JENNIFER SILBERMAN	1.00											
DIRECTOR		Х						0.	0			0.
(21) MICHAEL WESTERFIELD	1.00											
DIRECTOR		Х						0.	0			0.
(22) ADAM WARRINGTON	1.00							-	-	十		
DIRECTOR		х						0.	0			0.
(23) NEDRA DICKSON	1.00					\vdash				┿		
DIRECTOR	1.00	Х						0.	0			0.
(24) AMANDINE ROBIN-CAPLAN	1.00	Δ	\vdash	Н	_	\vdash	-	0.	0	\div		<u> </u>
, ,	1.00	٠,,							0			0
DIRECTOR	1 00	Х				_	_	0.	0	<u>.</u>		0.
(25) IVONNE ANDREU	1.00											_
DIRECTOR		Х				<u> </u>		0.	0	<u>. </u>		<u> </u>
(26) KATHLEEN CLANCY	1.00											
DIRECTOR		Х						0.	0			0.
1b Subtotal							ightharpoons	1,070,790.	0	•	77,	333.
c Total from continuation sheets to Part VII							ightharpoonup	0.	0			0.
d Total (add lines 1b and 1c)								1,070,790.	0		77,	333.
2 Total number of individuals (including but no							o re	eceived more than \$100,	000 of reportable			
compensation from the organization									•			5
											Ye	s No
3 Did the organization list any former officer,	director, trust	ee. k	ev e	empl	ove	e. or	hia	hest compensated empl	lovee on			
line 1a? If "Yes," complete Schedule J for st			•		•		_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	•		3 X	
4 For any individual listed on line 1a, is the su												
and related organizations greater than \$150											4 X	
											4 2	
5 Did any person listed on line 1a receive or a											_	х
rendered to the organization? If "Yes." com	<u>plete Schedule</u>	e J f	or su	ıch <u>r</u>	oers	on				ئــــــ	5	
Section B. Independent Contractors												
1 Complete this table for your five highest cor	-								· ·	satior	n from	
the organization. Report compensation for t	he calendar ye	ear e	ndir	ng wi	ith c	or wi	<u>thin</u>	the organization's tax y	ear.			
(A)								(B)		_	(C)	
Name and business	address	N	INC	<u> </u>			_	Description of s	ervices	Con	npensa	tion
									1			
							\dashv					
									1			
O Total number of independent control to the	oludine but -	ot tio	nit - :	1 + - 1	th	II	+0-1	abough who received as	are then			
2 Total number of independent contractors (in	=	JL III	intec	ιOT	tnos (_	rea	above) who received mo	DIE MAN			
\$100,000 of compensation from the organiz		יאדו	TTN	пτ	_	_	יייט	יבייםי				0 (000 1)
SEE PART VII, SECTION	A COMI	ΤIJ	UΑ	тΤ/	ΩŊ	ಎ	пĿ	17.12		FO	orm 33	0 (2021)

132008 12-09-21

A	Form 990 KEEP AME	990_ KEEP AMERICA BEAUTIFUL, INC. 13-1761633											
A Name and title N	Part VII Section A. Officers, Directors, Tr	ustees, Key Er	nplo	yee	s, aı	nd F	ligh	est (Compensated Employ	ees (continued)			
Week Six arry Hours for related	(A)	(B) Average			(O Pos	C) ition	1		(D) Reportab l e	portable Reportable			
DIRECTOR X		week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization	organizations	other compensation from the organization and related organizations		
DIRECTOR X		1.00	X						0.	0.	0.		
(29) SUZANNE KHO DIRECTOR (30) VICTOR MERREN (30) VICTOR MERREN 1.00 DIRECTOR X 0. 0. 0. 0. 0. 0. 0. 0. 0.		1.00	X						0.	0.	0.		
1.00	(29) SUZANNE KHO	1.00									0.		
1.00 X	(30) VICTOR MEHREN	1.00											
1.00 X	(31) DANIEL STEEN	1.00									0.		
1.00 X		1.00	X						0.	0.	0.		
X		1.00	Х						0.	0.	0.		
DIRECTOR X O. O. O. O. O. O. O. O. O.	DIRECTOR		х						0.	0.	0.		
Total to Part VII. Section A line 1c.		1.00	Х						0.	0.	0.		
Total to Part VII. Section A. line 1c.													
Total to Part VII. Section A line 1c.													
Total to Part VII. Section A line 1c													
Total to Part VII. Section A line 1c.													
Total to Part VII. Section A line 1c													
Total to Part VII. Section A line 1c			-										
Total to Part VII. Section A line 1c													
Total to Part VII. Section A line 1c													
Total to Part VII. Section A line 1c													
Total to Part VIII Section A line 1c													
Total to Part VII, Section A, line 1c	Total to Part VII, Section A, line 1c												

Part VIII Statement of Reve	nue
Form 990 (2021) KEEP	ΑN

			Check if Schedule O contains a response	or note to any lin	ne in this Part VIII			
			Check ii Genedale O contains a response	or riote to arry in	(A)	(B)	(C)	(D)
					Total revenue	Related or exempt	Unrelated	Revenue excluded
						function revenue	business revenue	from tax under sections 512 - 514
40 11			erin i Tal					30000013 312 314
nts	1		Federated campaigns 1a		-			
Contributions, Gifts, Grants and Other Similar Amounts			Membership dues 1b	157 000	-			
An An			Fundraising events 1c	<u>157,000.</u>				
₽ĕ			Related organizations 1d	540 050	-			
S, III			Government grants (contributions) 1e	513,972.	_			
r io		f	All other contributions, gifts, grants, and					
ğ				382,703.				
불		g	Noncash contributions included in lines 1a-1f 1g \$	16,754.				
<u>ဝ ရ</u>		h	Total. Add lines 1a-1f	>	5,053,675.			
				Business Code				
g,	2	а	CONFERENCES AND FEES	900099	304,170.	304,170.		
έ		b						
Sel		С						
E S		d						
Program Service Revenue		e						
Pro		f	All other program service revenue					
			Total. Add lines 2a-2f		304,170.			
	3		Investment income (including dividends, interes		,			
			other similar amounts)		55,740.			55,740.
	4		Income from investment of tax-exempt bond p		,			•
	5		Royalties					
	-		(i) Real	(ii) Personal				
	6	а	Gross rents 6a					
			Less: rental expenses 6b					
			Rental income or (loss) 6c					
			Net rental income or (loss)	•				
			Gross amount from sales of (i) Securities	(ii) Other				
		_	assets other than inventory 7a 54,558.	150.				
		h	Less: cost or other basis					
<u>o</u>		_	and sales expenses 7b 0.	0.				
en		_	Gain or (loss) 7c 54,558.		-			
Revenue		ч	Net gain or (loss)		54,708.			54,708.
her F			Gross income from fundraising events (not		2 2 7			J = ,
Ę.	Ŭ	-	including \$ 157,000. of					
			contributions reported on line 1c). See					
			Part IV, line 188a	0.				
		h	Less: direct expenses 8b	110,536.	-			
			Net income or (loss) from fundraising events		-110,536.			-110,536.
			Gross income from gaming activities. See	<u> </u>				,
	Ĭ	_	Part IV, line 19 9a					
		h	Less: direct expenses 9b					
			Net income or (loss) from gaming activities	•				
			Gross sales of inventory, less returns					
		_	and allowances 10a					
		b	Less: cost of goods sold 10k					
			Net income or (loss) from sales of inventory					
			· · ·	Business Code				
sno	11	а						
ne Due		b						
e ele		С						
Miscellaneous Revenue		d	All other revenue					
			Total. Add lines 11a-11d					
	12		Total revenue. See instructions)	5,357,757.	304,170.	0.	-88.

Form 990 (2021) KEEP AMERICA BEAUTIFUL, INC. Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must comp	lete all columns. All othe	or organizations must con	anlete column (A)	
Jecli	on 301(c)(3) and 301(c)(4) organizations must comp Check if Schedule O contains a respon				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21	888,454.	888,454.		
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	207 200		207 200	
_	trustees, and key employees	297,380.		297,380.	
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
7	persons described in section 4958(c)(3)(B)	2,452,830.	1,775,339.	73,688.	603,803.
7 8	Other salaries and wages Pension plan accruals and contributions (include	2, 432,030•	1,113,3330	73,000	003,003.
O	section 401(k) and 403(b) employer contributions)	54,263.	24,418.	17,907.	11,938.
9	Other employee benefits	196,378.	88,338.	64,853.	43,187.
10	Payroll taxes	217,957.	141,672.	28,334.	47,951.
11	Fees for services (nonemployees):				,
	Management	44,920.	242.	44,534.	144.
b	Legal	38,406.	30,725.	7,681.	
	Accounting	7,277.	·	7,277.	
	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees	39,104.		39,104.	
g	Other. (If line 11g amount exceeds 10% of line 25,				
	column (A), amount, list line 11g expenses on Sch O.)				
12	Advertising and promotion	63,801.	63,801.		
13	Office expenses	187,995.	95,760.	68,624.	23,611.
14	Information technology	75,495.	46,517.	15,249.	13,729.
15	Royalties	064 054	100 501	20 546	06 405
16	Occupancy	264,974.	198,731.	39,746.	26,497.
17	Travel	30,525.	15,096.	3,086.	12,343.
18	Payments of travel or entertainment expenses				
40	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20 21	Interest Payments to affiliates			+	
21	Depreciation, depletion, and amortization	22,520.		22,520.	
23	Insurance	46,630.		46,630.	
23 24	Other expenses, Itemize expenses not covered				
	above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
а	EVENT SUPPLIES, PRODUCT	1,011,829.	1,002,236.	28.	9,565.
b	CONSULTANTS	624,186.	441,428.	126,176.	56,582.
С	BAD DEBT	54,119.		54,119.	
d					
е	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	6,619,043.	4,812,757.	956,936.	849,350.
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				000

Form **990** (2021)

Form 990 (2021)
Part X | Balance Sheet

Pai	rt X	Balance Sheet					
		Check if Schedule O contains a response or ne	ote to an	y line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			1,455,459.	1	1,769,823.
	2	Savings and temporary cash investments			1,254,653.	2	104,626.
	3	Pledges and grants receivable, net			425,644.	3	260,623.
	4	Accounts receivable, net				4	
	5	Loans and other receivables from any current					
		trustee, key employee, creator or founder, sub	stantial o	contributor, or 35%			
		controlled entity or family member of any of th	ese pers	ons		5	
	6	Loans and other receivables from other disqua	alified pe	rsons (as defined			
		under section 4958(f)(1)), and persons describe	ed in sec	tion 4958(c)(3)(B)		6	
S	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	
As	9	B :1			31,799.	9	55,129.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	. 10a	30,801. 29,369.			
	b	Less: accumulated depreciation	. 10b	29,369.	23,952.	10c	1,432. 4,665,800.
	11	Investments - publicly traded securities			4,012,407.	11	4,665,800.
	12	Investments - other securities. See Part IV, line				12	
	13	Investments - program-related. See Part IV, line	e 11			13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			204,714.	15	10,019.
	16	Total assets. Add lines 1 through 15 (must ed			7,408,628.	16	6,867,452.
	17	Accounts payable and accrued expenses			338,482.	17	489,680.
	18	Grants payable				18	
	19	Deferred revenue			10,000.	19	3,786.
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete				21	
es	22	Loans and other payables to any current or for					
Liabilities		trustee, key employee, creator or founder, sub					
iab.		controlled entity or family member of any of th				22	
1	23	Secured mortgages and notes payable to unre		Г		23	
	24	Unsecured notes and loans payable to unrelat				24	
	25	Other liabilities (including federal income tax, p					
		parties, and other liabilities not included on line		·			
		of Schedule D			348,482.	25	493,466.
	26	Total liabilities. Add lines 17 through 25		▶ ▼	340,402.	26	453,400.
တ္		Organizations that follow FASB ASC 958, ch	neck her	e 🕨 🔼			
nce		and complete lines 27, 28, 32, and 33.			3,337,501.	07	2,607,602.
ala	27				3,722,645.	27 28	3,766,384.
d B	28	Net assets with donor restrictions Organizations that do not follow FASB ASC		alchana N	J, 122, 0±J•	28	3,700,304.
-u			958, CN	eck nere			
or ł	20	and complete lines 29 through 33. Capital stock or trust principal, or current fund	6			29	
ets	29 30	Paid-in or capital surplus, or land, building, or				30	
\ss(31	Retained earnings, endowment, accumulated				31	
Net Assets or Fund Balances					7,060,146.	32	6,373,986.
Ž	32 33				7,408,628.	33	6,867,452.
	1 00	Total habilities and het assets/fully baldifices			,,100,020	_ 55	Form 990 (2021)

Form **990** (2021)

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1 2 3 4 5 6 7 8	Total revenue (must equal Part VIII, column (A), line 12) Total expenses (must equal Part IX, column (A), line 25) Revenue less expenses. Subtract line 2 from line 1 Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A)) Net unrealized gains (losses) on investments Donated services and use of facilities Investment expenses Prior period adjustments	1 2 3 4 5 6 7 8 9	5,35 6,61 -1,26 7,06	7,7 9,0	43. 86. 46.
9	Other changes in net assets or fund balances (explain on Schedule O)	9			<u> </u>
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,	10	6,37	'3 9	86.
Pai	column (B)) rt XIII Financial Statements and Reporting	10	0,57	5,5	
	Check if Schedule O contains a response or note to any line in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	Ο.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
b	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed separate basis, consolidated basis, or both: Separate basis Consolidated basis Both consolidated and separate basis Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate consolidated basis, or both:		<u>2b</u>	Х	
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the			X	
	review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain on Sche		2c	┢≏	
32	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin				
Ja	Act and OMB Circular A-133?	_	3a		x
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit	<u>Ja</u>		
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		
			Forn	990	(2021)

132012 12-09-21

SCHEDULE A

(Form 990)

Total

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2021
Open to Public

Inspection

Employer identification number Name of the organization KEEP AMERICA BEAUTIFUL, 13-1761633 Reason for Public Charity Status. (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in 5 section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12q. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type II, Type III, functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other (described on lines 1-10 organization support (see instructions) support (see instructions) Yes No above (see instructions))

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support								
Cale	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total		
1	Gifts, grants, contributions, and								
	membership fees received. (Do not								
	include any "unusual grants.")	7222987.	7424921.	7802138.	5762124.	8309389.	36521559.		
2	Tax revenues levied for the organ-								
	ization's benefit and either paid to								
	or expended on its beha l f								
3	The value of services or facilities								
	furnished by a governmental unit to								
	the organization without charge								
4	Total. Add lines 1 through 3	7222987.	7424921.	7802138.	5762124.	8309389.	36521559.		
	The portion of total contributions								
	by each person (other than a								
	governmental unit or publicly								
	supported organization) included								
	on line 1 that exceeds 2% of the								
	amount shown on line 11,								
	column (f)						5569460.		
6	Public support. Subtract line 5 from line 4.						30952099.		
	tion B. Total Support						10 10 1 10 1		
	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total		
	Amounts from line 4	7222987.	7424921.	7802138.	5762124.	8309389.	36521559.		
	Gross income from interest,		_						
	dividends, payments received on								
	securities loans, rents, royalties,								
	and income from similar sources	96,354.	115,754.	70,339.	53,136.	6.902.	342,485.		
9	Net income from unrelated business	20,0020		,	50,200	0,000			
3	activities, whether or not the								
	business is regularly carried on								
10	Other income. Do not include gain								
10	or loss from the sale of capital								
	assets (Explain in Part VI.)	7,328.	78,809.				86,137.		
11	Total support. Add lines 7 through 10	7 7 3 2 3 4	, 0 , 0 0 3 1				36950181.		
	Gross receipts from related activities,	etc (see instruction	ine)			12	503301011		
	First 5 years. If the Form 990 is for th	•	,	ourth or fifth tax v					
13	organization, check this box and stop	=		-			ightharpoonup		
Sec	etion C. Computation of Publi								
	Public support percentage for 2021 (li			o l umn (f))		14	83.77 %		
	Public support percentage from 2020					15	88.08 %		
	6a 33 1/3% support test - 2021. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization								
b	b 33 1/3% support test - 2020. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box								
-		•							
17a	and stop here. The organization qualifies as a publicly supported organization a 10% -facts-and-circumstances test - 2021. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more,								
	and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization								
h	meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization 10% -facts-and-circumstances test - 2020. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or								
	more, and if the organization meets the	ŭ				•	. 5, 0 01		
	organization meets the facts-and-circu				•				
12	Private foundation. If the organization		•	, ,					
ıU	I TIVALE IOUTINATION IT THE ORGANIZATIO	n did flot blicch a l	SOA OIT III IG TO, TO	4, 100, 17a, 01 17b	, or look trills box at	ia soc manucions	· ········ 🚩 🔲		

Schedule A (Form 990) 2021

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support	now, picase comp	oloto i art ii.j				
Cale	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
	Gifts, grants, contributions, and						,,
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
_	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
2	Gross receipts from activities that						
3	are not an unrelated trade or bus-						
_	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
С	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	tion B. Total Support		•	•	•	•	•
Cale	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
	Amounts from line 6						
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties, and income from similar sources						
h	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired ofter June 20 1075						
_							
	Add lines 10a and 10b Net income from unrelated business						
••	activities not included on line 10b,						
	whether or not the business is						
40	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part VI.)			ļ	-	1	_
	Total support. (Add lines 9, 10c, 11, and 12.)		<u> </u>	<u> </u>		1	<u> </u>
14	First 5 years. If the Form 990 is for the	e organization's fi	rst, second, third,	fourth, or fifth tax	year as a section t	501(c)(3) organizatio	on,
	check this box and stop here		-				>
	ction C. Computation of Public						
15	Public support percentage for 2021 (lin	ne 8, co l umn (f), d	livided by line 13,	co l umn (f))		15	%
	Public support percentage from 2020					16	%
Sec	tion D. Computation of Inves	tment Income	e Percentage				
	Investment income percentage for 20					17	%
18	Investment income percentage from 2	2020 Schedu l e A,	Part III, line 17			18	%
19a	33 1/3% support tests - 2021. If the	organization did r	not check the box	on line 14, and line	e 15 is more than 3	33 1/3%, and l ine 1	7 is not
	more than 33 1/3%, check this box an	d stop here. The	organization qual	fies as a publicly s	supported organiza	ation	>
b	33 1/3% support tests - 2020. If the	organization did r	not check a box or	line 14 or line 19a	a, and line 16 is mo	ore than 33 1/3%, a	nd
	line 18 is not more than 33 1/3%, chec	ck this box and st	t op here. The orga	nization qua l ifies a	as a publicly supp	orted organization	
20	Private foundation. If the organization	n did not check a	hox on line 14 19	a or 19h check th	nis how and see in	structions	

132023 01-04-22

Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7?

 If "Yes." complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes." provide detail in Part VI.
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Vaa	No
	Yes	INO
1		
2		
3a		
3b		
3c		
4a		
4b		
4c		
5a		
<u>5b</u>		
<u>5c</u>		
6		
7		
8		
9a		
9b		
9c		
10a		
10b		
le A (Forr	n 990)	2021

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Par	t IV	Supporting Organizations (continued)			
		· · · · · · · · · · · · · · · · · · ·		Yes	No
11	Has the	e organization accepted a gift or contribution from any of the following persons?			
а	A perso	on who directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c bel	low, the governing body of a supported organization?	11a		
b	A family	y member of a person described on line 11a above?	11b		
С	A 35%	controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
	detail ir	? Part VI.	11c		
Sec	tion B.	. Type I Supporting Organizations			
				Yes	No
1		governing body, members of the governing body, officers acting in their official capacity, or membership of one or			
		upported organizations have the power to regularly appoint or elect at least a majority of the organization's officers,			
		rs, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) rely operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
		ration, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
		ted organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the	organization operate for the benefit of any supported organization other than the supported			
	organiz	zation(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI	how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervi	ised, or controlled the supporting organization.	2		
Sec	ion C	. Type II Supporting Organizations			
		·		Yes	No
1		majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trust	tees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
		agement of the supporting organization was vested in the same persons that controlled or managed			
800	the sup	ported organization(s).	1		
Sec	lion D.	All Type III Supporting Organizations			
				Yes	No
1		e organization provide to each of its supported organizations, by the last day of the fifth month of the			
	•	ration's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	•	a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
_	•	cation's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2		iny of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
		cation(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how	_		
	•	ranization maintained a close and continuous working relationship with the supported organization(s).	2		
3		son of the relationship described on line 2, above, did the organization's supported organizations have a ant voice in the organization's investment policies and in directing the use of the organization's			
	•	· · · · · · · · · · · · · · · · · · ·			
		e or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's	3		
Sec	ion E.	ted organizations played in this regard. Type III Functionally Integrated Supporting Organizations			
1		the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
· a		The organization satisfied the Activities Test. Complete line 2 below.			
b		The organization is the parent of each of its supported organizations. Complete line 3 below.			
c		The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see ins	truction	s)	
2		es Test. Answer lines 2a and 2b below.	ti dotioii	Yes	No
а	Did sub	ostantially all of the organization's activities during the tax year directly further the exempt purposes of			
		oported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
		supported organizations and explain how these activities directly furthered their exempt purposes,			
		e organization was responsive to those supported organizations, and how the organization determined			
		ese activities constituted substantially all of its activities.	2a		
b		activities described on line 2a, above, constitute activities that, but for the organization's involvement,			
	one or	more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
		the reasons for the organization's position that its supported organization(s) would have engaged in			
		activities but for the organization's involvement.	2b		
3	Parent	of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the	organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustee	s of each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
h	Did the	organization everging a substantial degree of direction ever the policies, programs, and activities of each			

of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

	(Form 990) 2021
Part V	Type III Non
4	Chaol, bara if the

Par	t V Type III Non-Functionally Integrated 509(a)(3) Supporti	ng Organi:	zations	
1	Check here if the organization satisfied the Integral Part Test as a qualify	ing trust on N	ov. 20, 1970 (<i>explain in</i>	Part VI). See instructions.
	All other Type III non-functionally integrated supporting organizations mu	st complete S	Sections A through E.	
Secti	on A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Secti	on B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optiona l)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
<u>a</u>	Average monthly value of securities	1a		
<u>b</u>	Average monthly cash balances	1b		
<u> </u>	Fair market value of other non-exempt-use assets	1c		
<u>d</u>	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8_	Minimum Asset Amount (add line 7 to line 6)	8		
Secti	on C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-function	ally integrated	d Type III supporting orga	nization (see

Schedule A (Form 990) 2021

instructions).

Schedule A (Form 990) 2021

c Excess from 2019 d Excess from 2020 e Excess from 2021

Schedule A

Identification of Excess Contributions Included on Part II, Line 5

2021

** Do Not File **

*** Not Open to Public Inspection ***

Contributor's Name	Total Contributions	Excess Contributions
ALTRIA GROUP	3,799,549.	3,060,545.
LOWE'S COMPANIES, INC	1,465,160.	726,156.
JAMESON IRISH WHISKEY	1,655,101.	916,097.
KEURIG DR PEPPER, INC.	908,795.	169,791.
SANTAFE NATURAL TOBACCO CO	1,435,875.	696,871.
Total Excess Contributions to Schedule A, Part II, Line 5		5,569,460.

Schedule B

(Form 990)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

Attach to Form 990 or Form 990-PF.Go to www.irs.gov/Form990 for the latest information.

INC.

OMB No. 1545-0047

2021

Name of the organization

KEEP AMERICA BEAUTIFUL

Employer identification number

13-1761633

Organization type (check one): Filers of: Section: X 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. Special Rules X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify

 $\ \ \, \text{LHA} \ \ \, \text{For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.}$

that it doesn't meet the filing requirements of Schedule B (Form 990).

Schedule B (Form 990) (2021)

Page 2

Name of organization

Employer identification number

KEEP AMERICA BEAUTIFUL, INC.

13-1761633

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	onal space is needed.	
(a) No.	(b) Name, address, and ZI P + 4	(c) Total contributions	(d) Type of contribution
1	ALTRIA GROUP INC. 6603 W. BROAD ST RICHMOND, VA 23230	\$1,000,000.	Person X Payroll
(a) No.	(b) Name, address, and ZI P + 4	(c) Total contributions	(d) Type of contribution
2	SANTA FE NATURAL TOBACCO COMPANY PO BOX 25140 SANTA FE, NM 87504	- \$\$650,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b) Name, address, and ZI P + 4	(c) Total contributions	(d) Type of contribution
3_	ANHEUSER-BUSCH 125 W 24TH ST NEW YORK, NY 10011	- \$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	THE KROGER COMPANY 1014 VINE ST CINCINNATI, OH 45202	_ \$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	THE DOW CHEMICAL COMPANY 2511 E. PATRICK RD MIDLAND, MI 48674	\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZI P + 4	(c) Total contributions	(d) Type of contribution
122452 11-1	DIAGEO AMERICAS 35 GLOVER AVENUE NORWALK, CT 06850	- \$\$140,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990) (2021) Page

Name of organization

Employer identification number

KEEP AMERICA BEAUTIFUL, INC.

13-1761633

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	nal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	LOS ANGELES RAMS FOUNDATION 29899 AGOURA RD AGOURA HILLS, CA 91301	\$ 128,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8	DAYTON FOUNDATION 1401 S. MAIN STREE, SUITE 100 DAYTON, OH 45409	\$ 125,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9	PERNOD RICARD 250 PARK AVENUE NEW YORK, NY 10177	\$ 105,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10	IGLOO 777 IGLOO RD KATY, TX 77494	\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
11_	PHILIP MORRIS 1500 DON RILLS RD NORTH YORK, ONTARIO, CANADA	103,377. - \$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution Person Payroll
193/59 11.11		\$	Noncash (Complete Part II for noncash contributions.)

Name of organization Employer identification number

KEEP AMERICA BEAUTIFUL, INC.

13-1761633

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if	additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		. \$	
103/53 11_11.	21		Schedule B (Form 990) (2021)

Name of organization Employer identification number KEEP AMERICA BEAUTIFUL, INC. 13-1761633 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info, once.) Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

►Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Name of the organization KEEP AMERICA BEAUTIFUL, INC. Employer identification number 13-1761633

Pai	Organizations Maintaining Donor Advised organization answered "Yes" on Form 990, Part IV, line		nilar Funds or Ac	counts. Complete if the			
	Organization and rest of the control of the Iri, in a	(a) Donor advised f	iunds	(b) Funds and other accounts			
1	Total number at end of year						
2	Aggregate value of contributions to (during year)						
3	Aggregate value of grants from (during year)						
4	Aggregate value at end of year						
5	Did the organization inform all donors and donor advisors in w	riting that the assets held	in donor advised fund	ds			
	are the organization's property, subject to the organization's e	exclusive legal control?		Yes No			
6	Did the organization inform all grantees, donors, and donor ad						
	for charitable purposes and not for the benefit of the donor or	donor advisor, or for any o	other purpose conferr	ing			
	impermissible private benefit?						
Pai	t II Conservation Easements. Complete if the organization	anization answered "Yes"	on Form 990, Part I V,	line 7.			
1	Purpose(s) of conservation easements held by the organization						
	Preservation of land for public use (for example, recreati	ion or education) 🔲 F	Preservation of a histo	orically important land area			
	Protection of natural habitat	F	Preservation of a certi	fied historic structure			
	Preservation of open space						
2	Complete lines 2a through 2d if the organization held a qualifie	ed conservation contribution	on in the form of a co	nservation easement on the last			
	day of the tax year.			Held at the End of the Tax Year			
а	Total number of conservation easements			2a			
b				2b			
С	Number of conservation easements on a certified historic structure.			2c			
d	Number of conservation easements included in (c) acquired af						
	listed in the National Register			2d			
3	Number of conservation easements modified, transferred, rele			zation during the tax			
	year▶						
4	Number of states where property subject to conservation ease	ement is located					
5	Does the organization have a written policy regarding the period	odic monitoring, inspection	n, hand l ing of				
	violations, and enforcement of the conservation easements it l	holds?		Yes No			
6	Staff and volunteer hours devoted to monitoring, inspecting, h	andling of violations, and	enforcing conservatio	n easements during the year			
	>						
7	Amount of expenses incurred in monitoring, inspecting, handli	ing of vio l ations, and enfor	cing conservation ea	sements during the year			
	> \$						
8	Does each conservation easement reported on line 2(d) above	satisfy the requirements o	of section 170(h)(4)(B)	(i)			
	and section 170(h)(4)(B)(ii)?			Yes No			
9	In Part XIII, describe how the organization reports conservation	n easements in its revenue	and expense statem	ent and			
	balance sheet, and include, if applicable, the text of the footnot	ote to the organization's fin	nancial statements the	at describes the			
	organization's accounting for conservation easements.						
Pai	t III Organizations Maintaining Collections of	Art, Historical Treas	ures, or Other S	imilar Assets.			
	Complete if the organization answered "Yes" on Form 9	990, Part IV, line 8.					
1a	If the organization elected, as permitted under FASB ASC 958	3, not to report in its revenu	ue statement and bala	ance sheet works			
	of art, historical treasures, or other similar assets held for publ	lic exhibition, education, or	research in furtherar	nce of public			
	service, provide in Part XIII the text of the footnote to its financial statements that describes these items.						
b	If the organization elected, as permitted under FASB ASC 958	3, to report in its revenue st	tatement and balance	sheet works of			
	art, historical treasures, or other similar assets held for public	exhibition, education, or re	search in furtherance	of public service,			
	provide the following amounts relating to these items:						
	(i) Revenue included on Form 990, Part VIII, line 1						
2	If the organization received or held works of art, historical trea	sures, or other similar asse	ets for financial gain,				
	the following amounts required to be reported under FASB AS	SC 958 relating to these ite	ms:				
а	Revenue included on Form 990, Part VIII, line 1			> \$			
	Assets included in Form 990, Part X						
	For Paperwork Reduction Act Notice, see the Instructions			Schedule D (Form 990) 2021			

132051 10-28-21

4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a, See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		5,715.	4,975.	740.
e Other		25,086.	24,394.	692.
Total, Add lines 1a through 1e. (Column (d) must equa	I Form 990 Part X colun	an (R) line 10c)	•	1,432.

Schedule D (Form 990) 2021

Part VIII Investments - Other Securities.		A BEAUTIFUL,	INC. 13	3-1761633 Page 3
(a) Description of security or tategory reduces parsest seems; (b) Book value (c) Method of valuation: Cost or end-of-year market value (f) Financial derivatives (g) Closely helds equity interests (g) Other (k) (g) (g) (g) (g) (g) (g) (g) (g) (g) (g		on Form 990 Part IV line	a 11h See Form 990 Part X line 12	
(1) Financial derivatives (2) Closuly held equity interests (3) Other (A) (B) (C) (C) (C) (C) (C) (C) (C) (C) (C) (C				nd-of-vear market value
(2) Closely held equity interests (3) Other (A) (B) (C) (C) (D) (C) (C) (D) (C) (C) (D) (C) (C) (D) (C) (D) (C) (D) (C) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D		(0) = 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(0)	· · · · · · · · · · · · · · · · · · ·
(3) Other (A) (B) (C) (C) (C) (E) (F) (G) (F) (G) (H) (H) (H) (H) (H) (H) (H) (H) (H) (H				
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(C) (E) (F) (G) (F) (F) (F) (F) (F) (F) (F) (F) (F) (F	• • •			
(E) (F) (G) (G) (H) Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶ Part VIII Investments - Program Related. Complete if the organization answered "Yes" on Form 990, Part IV, line 11c, See Form 990, Part X, line 13, (a) Description of investment (b) Book value (c) Method of valuation: Cost or end-of-year market value (1) (2) (3) (4) (6) (6) (7) (8) (9) Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶ Part IX Other Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 11d, See Form 990, Part X, line 15. (a) Description (b) Book value (1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶ Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (4) (5)	• • •			
(F) (C) (C)	· · ·			
(6) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c				
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Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13. (a) Description of investment (b) Book value (c) Method of valuation: Cost or end-of-year market value (1) (2) (3) (4) (5) (6) (7) (8) (9) Total, (Col. (b) must equal Form 990, Part X, col. (8) line 13.) ▶ Part IX Other Assets.	Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
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Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶ Part IX Other Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15. (a) Description (b) Book value (1) (2) (3) (4) (5) (6) (7) (8) (9) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f, See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (4) (5)	(8)			
Part IX				
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(3) (4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
(4) (5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
(5) (6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
(6) (7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
(7) (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f, See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
(8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)				
Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)		15)		
Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)	Part X Other Liabilities.	: 10.)		
1. (a) Description of liability (b) Book value (1) Federal income taxes (2) (3) (4) (5)		on Form 990, Part IV, line	e 11e or 11f, See Form 990, Part X, line 2	5.
(1) Federal income taxes (2) (3) (4) (5)	(a) Description of liability		, , , , , , , , , , , , , , , , , , , ,	_
(2) (3) (4) (5)				
(3) (4) (5)				
(4) (5)				
(5)	· · ·			
1 · · · · · · · · · · · · · · · · · · ·	(6)			

Total. (Column (b) must equal Form 990. Part X. col. (B) line 25.) Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the X organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2021

(7) (8)

Paı	rt XI	Reconciliation of Revenue per Audited Financial Statemen	ıts Wit	h Revenue per Re	turn.	
		Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.				
1	Total re	venue, gains, and other support per audited financial statements			1	9,673,484.
2	Amoun	ts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unr	ealized gains (losses) on investments	2a	575,126.		
b	Donate	d services and use of facilities	2b	3,779,705.		
С	Recove	ries of prior year grants	2c			
d		Describe in Part XIII.)				
е	Add line	es 2a through 2d			2e	4,354,831.
3	Subtrac	ct line 2e from line 1			3	5,318,653.
4	Amoun	ts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investm	nent expenses not included on Form 990, Part VIII, line 7b	4a	39,104.		
b	Other (I	Describe in Part XIII.)	4b			
С	Add l in	es 4a and 4b			4c	39,104.
5	Total re	venue. Add lines 3 and 4c. (This must equal Form 990, Part I. line 12.)			5	5,357,757.
Pa		Reconciliation of Expenses per Audited Financial Stateme	nts Wi	th Expenses per R	letur	n.
		Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.				
1		penses and losses per audited financial statements			1	10,359,644.
2		ts included on line 1 but not on Form 990, Part IX, line 25:				
а		d services and use of facilities		3,779,705.		
b		ar adjustments				
С		osses				
d		Describe in Part XIII.)				
е		es 2a through 2d			2e	3,779,705.
3	Subtrac	ct line 2e from line 1			3	6,579,939.
4	Amoun	ts included on Form 990, Part IX, line 25, but not on line 1:				
а		nent expenses not included on Form 990, Part VIII, line 7b		39,104.		
b	Other (I	Describe in Part XIII.)	4b			
С		es 4a and 4b			4c	39,104.
5	Total ex	5	6,619,043.			
		Supplemental Information.				
		escriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part I $^{ m I}$; Part :	X, line 2; Part XI,
ines	2d and 4	b: and Part XII. lines 2d and 4b. Also complete this part to provide any additi	ional info	rmation.		

PART X, LINE 2:

THE ORGANIZATION ACCOUNTS FOR UNCERTAIN TAX POSITIONS IN ACCORDANCE WITH FASB ASC TOPIC INCOME TAXES. THIS TOPIC PRESCRIBES A RECOGNITION THRESHOLD AND MEASUREMENT PROCESS FOR FINANCIAL STATEMENT RECOGNITION OF UNCERTAIN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN. THIS TOPIC ALSO PROVIDES GUIDANCE ON RECOGNITION, DERECOGNITION, CLASSIFICATION, INTEREST AND PENALTIES, ACCOUNTING IN INTERIM PERIODS, DISCLOSURE AND TRANSITION. AT DECEMBER 31, 2021 AND 2020, MANAGEMENT BELIEVES THAT THE ORGANIZATION HAS NO MATERIAL UNCERTAIN TAX POSITIONS.

Schedule D (Form 990) 2021

Schedule D	(Form 990) 2021	KEEP	AMERICA	BEAUTIFUL,	INC.	13-1761633	Page 5
Part XIII	(Form 990) 2021 Supplemental Info	rmation	(continued)	-			
			oommaday				
-							
-							
_							

SCHEDULE G (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2021

Open to Public Inspection

Name of the organization

Employer identification number

	<u>ERICA BEAUTIFUL, I</u>				13-1761	
Part I Fundraising Activities. required to complete this part	Complete if the organization answet.	ered "Y	es" or	n Form 990, Part IV, I	ine 17. Form 990-EZ	filers are not
 1 Indicate whether the organization rais a Mail solicitations b Internet and email solicitations c Phone solicitations d In-person solicitations 2 a Did the organization have a written of key employees listed in Form 990, Pab If "Yes," list the 10 highest paid individual 	e Solicita f Solicita g Special or oral agreement with any individual art VII) or entity in connection with p	tion of tion of fundra (inc l uc rofessi	non-g gover aising of ling of ona l fu	overnment grants nment grants events ficers, directors, trus undraising services?	Yes	
compensated at least \$5,000 by the		uni io	agrooi	nonte ander willon a	io ianaraioor io to bo	
(i) Name and address of individual or entity (fundraiser) (ii) Activity (iii) Did fundraiser have custody or control of contributions? (iv) Amount paid to (or retained by) fundraiser listed in col. (i) (vi) Amount paid to (or retained by) fundraiser listed in col. (i)						
		Yes	No			
Total						
List all states in which the organizatio or licensing.	n is registered or licensed to solicit	contrib	utions	or has been notified	it is exempt from req	gistration

132081 10-21-21

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990) 2021

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000

		of fundraising event contributions and gro	oss income on Form 990			ts greater than \$5,000.
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			VISION		NONE	(add col. (a) through
			DINNER	,	(, , , , , , , , , , , , , , , , , , ,	col. (c))
ē			(event type)	(event type)	(total number)	
Revenue			157 000			157.000
Rev	1	Gross receipts	157,000.			157,000.
	_	Lance Occasion stimus	157,000.			157,000.
	2	Less: Contributions	137,000.			137,000.
	3	Gross income (line 1 minus line 2)				
	۳	Gross mosmic (international 2)				
	4	Cash prizes				
	5	Noncash prizes				
ses						
sue	6	Rent/facility costs	78,686.			78,686.
Direct Expenses						
ect	7	Food and beverages				
Ë						
	8	Entertainment	21 050			21 050
	9	Other direct expenses	31,850.			31,850. 110,536.
	10	Direct expense summary. Add lines 4 through	. ,			-110,536.
Pa	<u>11</u> 	Net income summary. Subtract line 10 from li Gaming. Complete if the organization a		990 Part IV line 19 or		
		\$15,000 on Form 990-EZ, line 6a.	answered res on rollin	1990, 1 att [V,]ille 19, 01	reported more than	
		Ţ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		(b) Pull tabs/instant		(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
evel						
ď	1	Gross revenue				
S	2	Cash prizes				
nse						
Direct Expenses	3	Noncash prizes				
t t						
)ire	4	Rent/facility costs				
		Other direct expenses				
	5	Other direct expenses	Yes %	Yes %	Yes %	
	6	Volunteer labor	No No	No	No	
	١	Voluntoor labor		I NO	NO	
	7	Direct expense summary. Add lines 2 through	n 5 in co l umn (d)		•	
		, , , , , , , , , , , , , , , , , , , ,				
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		>	
		ter the state(s) in which the organization condu				
		the organization licensed to conduct gaming ac	ctivities in each of these s	states?		Yes No
b	If "	No," explain:				
	_					
40		are any of the organization!	wokod overended et e	regionate al alcunio en tile en tr	voor?	
		ere any of the organization's gaming licenses re	· ·		/ear /	Yes No
E.	, 11	Yes," explain:				
	_					
	_					

Schedule G (Form 990) 2021

132082 10-21-21

Sch	edule G (Form 990) 2021 KEEP AMERICA BEAUTIFUL, INC. 13-	1761	<u>633</u>	Page 3
11	Does the organization conduct gaming activities with nonmembers?		Yes	☐ No
	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed			
	to administer charitable gaming?		Yes	☐ No
10	Indicate the percentage of gaming activity conducted in:		103	
		امدا		0.4
	ı The organization's facility			<u>%</u>
	An outside facility	_13b		<u>%</u>
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Name			
	Address			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount			
	of gaming revenue retained by the third party \$\bigs\sum_{\text{quantity}}\$			
_	If "Yes," enter name and address of the third party:			
C	s in Tes, entername and address of the tillid party.			
	Name			
	Address ▶			
16	Gaming manager information:			
10				
	Name			
	Gaming manager compensation > \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
47	Mandaton distributions			
	Mandatory distributions:			
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?	Ш	Yes	L No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
	organization's own exempt activities during the tax year ▶ \$			
Pa	rt IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and P	art III, lin	es 9, 9	9b, 10b,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.			
	·····, ····, ····· ···· ···· ··· ···· ··· ··· ··· ··· ··· ····			

Schedule G	(Form 990)	KEEP	AMERICA	BEAUTIFUL,	INC.	13-1761633	Page 4
Part IV	(Form 990) Supplemental In	formation (continued)				
-							
•							

SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

OMB No. 1545-0047

Open to Public

Inspection

▶ Go to www.irs.gov/Form990 for the latest information. ▶ Attach to Form 990.

46. **%** ⊠ 0 Employer identification number Schedule I (Form 990) 2021 13-1761633 (h) Purpose of grant or assistance PROGRAM SUPPORT PROGRAM SUPPORT PROGRAM SUPPORT PROGRAM SUPPORT PROGRAM SUPPORT PROGRAM SUPPORT Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection (g) Description of noncash assistance (f) Method of valuation (book, FMV, appraisal, other) 145,000 71,478 40,000 27,526 23,000 27,950 (e) Amount of assistance Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. 0 0 0 0 Ö (d) Amount of cash grant Ö Enter total number of section 501(c)(3) and government organizations listed in the line 1 table (c) IRC section (if applicable) INC. LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. KEEP AMERICA BEAUTIFUL, Enter total number of other organizations listed in the line 1 table 58-1379462 54-0831204 26-2969476 31-2235571 76-0083606 31-1775229 General Information on Grants and Assistance (b) EIN criteria used to award the grants or assistance? 1 (a) Name and address of organization KEEP NEW HANOVER COUNTY BEAUTIFUL 446 WEST CROGAN STREET SUITE 225 111 NORTH FRONT STREET, 4TH FL DEPARTMENT OF PUBLIC SERVICE GWINNETT CLEAN AND BEAUTIFUL GA 30045 KEEP OHIO BEAUTIFUL, INC. or government KEEP VIRGINIA BEAUTIFUL KEEP PEARLAND BEAUTIFUL WILMINGTON, NC 28401 2800 N. PARHAM ROAD Name of the organization FAIRLAWN, OH 44334 RICHMOND, VA 23294 OH 43215 5800 MAGNOLIA PKWY PEARLAND, TX 77584 617 SURRY STREET LAWRENCEVILLE PO BOX 13135 COLUMBUS, Part | Part II

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Schedu	e I (Form 990)	KEEP A	AMERICA	BEAUTIFU:	L, INC.	
Part II	Continuation of	Grants an	d Other Assista	ince to Domestic Ore	ganizations and Domestic Governments	(Schedule I (Form 990), Part II.)

		if applicable	cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KEEP DELAWARE BEAUTIFUL 4 CABOT PLACE NEWARK, DE 19711	82-0656889		.0	20,000.			PROGRAM SUPPORT
KEEP PENNSYLVANIA BEAUTIFUL 105 WEST 4TH ST. GREENSBURG , PA 15601	25-1645291		.0	20,000.			PROGRAM SUPPORT
PARKS FOUNDATION DBA KEEP MIAMI DADE - 275 NW 2ND STREET, 5TH FL - MIAMI, FL 33128	20-0924393		.0	20,000.			PROGRAM SUPPORT
KEEP CINCINNATI BEAUTIFUL 1115 BATES AVENUE CINCINNATI, OH 45225	31-0948219		0.	19,360.			PROGRAM SUPPORT
KEEP GOLDEN ISLES BEAUTIFUL PO BOX 1493 BRUNSWICK, GA 31521	58-2393363		•0	17,582.			PROGRAM SUPPORT
KEEP SLIDELL BEAUTIFUL PO BOX 828 SLIDELL, LA 70459	72-6001341		.0	17,500.			PROGRAM SUPPORT
I LOVE A CLEAN SAN DIEGO 2508 HISTORIC DECATUR RD, STE. 150 SAN DIEGO, CA 92106	95-2566791		0.	17,000.			PROGRAM SUPPORT
KEEP GENESEE BEAUTIFUL 5045 E STANLEY RD FLINT, MI 48506	31-1775229		.0	16,800.			PROGRAM SUPPORT
KEEP TOLEDO/LUCAS COUNTY BEAUTIFUL 1011 MATZINGER RD TOLEDO, OH 43612	34-1483946		•0	15,393.			PROGRAM SUPPORT

Scheduk	e I (Form 990)	KEEP A	AMERICA E	SEAUTIFU	L, INC.	
Part II	Continuation of	of Grants an	d Other Assista	ince to Domestic Or	ganizations and Domestic Governments	(Schedule I (Form 990), Part II.)

(a) Name and address of (b) EIN (c) IRC section or government assistan	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	t :: 0	of (f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KEEP PHOENIX BEAUTIFUL 200 WEST WASHINGTON ST. 16TH FLOOR PHOENIX, AZ 85003	86-0456964		.0	14,000.			PROGRAM SUPPORT
SHREVEPORT GREEN 3625 SOUTHERN AVE. SHREVEPORT, LA 71104	72-0970610		.0	13,375.			PROGRAM SUPPORT
KEEP COBB BEAUTIFUL 1772 COUNTY SERVICES PKWY MARIETTA GA 30008, GA 30008	58-1659192		0.	11,721.			PROGRAM SUPPORT
URBAN RIVERS 1412 NORTH KINGSBURY ST STE 1D CHICAGO IL 60642, IL 60642	47-5528536		.0	11,500.			PROGRAM SUPPORT
KEEP TENNESSEE BEAUTIFUL UNIVERSITY OF MEMPHIS, 976 W. PARK LOOP, SUITE 113 - MEMPHIS, TN 38152	62-0648618		0	10,543.			PROGRAM SUPPORT
KEEP AUGUSTA BEAUTIFUL 535 TELFAIR STREET AUGUSTA , GA 30901	58-2204274		.0	10,500.			PROGRAM SUPPORT
KEEP COVINGTON BEAUTIFUL 317 N JEFFERSON AVE COVINGTON LA 70 COVINGTON, LA 70433	72-1275066		0.	10,500.			PROGRAM SUPPORT
KEEP LORAIN COUNTY BEAUTIFUL 226 MIDDLE AVENUE ELYRIA, OH 44035	34-6001704		.0	10,500.			PROGRAM SUPPORT
KEEP OKLAHOMA BEAUTIFUL 720 W. WILSHIRE AVE STE 118 OKLAHOMA CITY , OK 73116	73-0747023		.0	10,500.			PROGRAM SUPPORT
							Schedule I (Form 990)

132241 11-18-21

Scheduk	e I (Form 990)	KEEP A	AMERICA E	SEAUTIFU	L, INC.	
Part II	Continuation of	of Grants an	d Other Assista	ince to Domestic Or	ganizations and Domestic Governments	(Schedule I (Form 990), Part II.)

(a) Name and address of (b) EIN (c) IRC section or government assistan	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	7 4 5 9	of (f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NEW BRITAIN DOWNTOWN DISTRICT 66 W MAIN STREET NEW BRITAIN, CT 06051	06-0876897		0	10,500.			PROGRAM SUPPORT
COUNTY OF SANTA CRUZ 979 17TH AVE SANTA CRUZ, CA 95062	94-6000534		.0	9,800.			PROGRAM SUPPORT
SOUTHERN APPALACHIAN HIGHLANDS CONSERVATORY - 372 MERRIMON AVE - ASHEVILLE, NC 28801	62-1098890		0.	8,000.			PROGRAM SUPPORT
CITY OF JERSEY CITY 280 GROVE ST JERSEY CITY, NJ 07302	22-6002013		.0	7,000.			PROGRAM SUPPORT
KEEP INDIAN RIVER BEAUTIFUL, INC. 1245 35TH AVENUE VERO BEACH, FL 32960	65-0712624		0.	7,000.			PROGRAM SUPPORT
KEEP LIBERTY BEAUTIFUL 9397 EAST OGLETHORPE HWY MIDWAY, GA 31320	58-6002461		0.	7,000.			PROGRAM SUPPORT
KEEP MILWAUKEE BEAUTIFUL 1313 W MOUNT VERNON AVE MILWAUKEE, WI 53233	39-1449048		0.	7,000.			PROGRAM SUPPORT
KEEP OMAHA BEAUTIFUL 1819 FARNAM ST STE 306 OMAHA, NE 68183	47-0536460		.0	7,000.			PROGRAM SUPPORT
OKLAHOMA CITY BEAUTIFUL 3535 N. CLASSEN OKLAHOMA CITY, OK 73118	73-0785200		0.	7,000.			PROGRAM SUPPORT
							Schedule I (Form 990)

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Schedule I (Form 990) KEEP AMERICA BEAUTIFUL, INC. Part II Continuation of Grants and Other Assistance to Domestic Organizations and Domestic Governments (Schedule I (Form 990), Part II.)	ICA BEAUT: Assistance to Dor	IFUL, INC.	and Domestic Go	vernments (Sche	dule I (Form 990), Par		13-1761633 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of noncash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MARYLAND COASTAL BAYS PROGRAM 8219 STEPHEN DECATUR HIGHWAY BERLIN, MD 21811	52-2123356		.0	6,000.			PROGRAM SUPPORT
MONROE COUNTY WASTE MANAGEMENT AUTHORITY - 183 COMMERICAL BLVD - BLAKESLEE, PA 18610	23-1886478		.0	6,000.			PROGRAM SUPPORT
WICOMICO ENVIORNMENTAL TRUST 1320 BELMONT AVE SALISBURY, MD 21804	52-6436132		.0	.000,9			PROGRAM SUPPORT
CENTRAL OREGON TRAIL ALLIANCE PO BOX 555 BEND, OR 97709	91-1827339		0.	5,600.			PROGRAM SUPPORT
MOUNTAIN VIEW BREWERY, LLC 200 MOSBYS RUN ROSELAND, VA 22967	27-3425719		.0	5,400.			PROGRAM SUPPORT
							Schedule I (Form 990)

(a) Type of grant or assistance

Page 2

(f) Description of noncash assistance

Schedule I (Form 990) 2021 (e) Method of valuation (book, FMV, appraisal, other) Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information. (d) Amount of non-cash assistance (c) Amount of cash grant (b) Number of recipients

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

Open to Public

OMB No. 1545-0047

Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

► Go to www.irs.gov/Form990 for instructions and the latest information.

KEEP AMERICA BEAUTIFUL, INC.

Employer identification number 13-1761633

Pa	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
4	organization or a related organization:			
•		4a		х
h	Receive a severance payment or change-of-control payment? Participate in or receive payment from a supplemental nonqualified retirement plan?	4b		X
c	Participate in or receive payment from an equity-based compensation arrangement?	4c		X
·	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		X
b	Any related organization?	5b		Х
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			v
_	not described on lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			Х
•	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		Ь

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2021

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W	(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation	and/or 1099-NEC	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) HELEN LOWMAN	⊜	297,380.	0	0	0	26,285.	323,665.	• 0
PRESIDENT & CEO (THROUGH YEAR-END)	≘	0	0	0	• 0	0	• 0	0
(2) JACQUELINE GRACE	Ξ	250,000.	0	0	• 0	12,500.	262,500.	0
OFFICER	(ii)	0.	0.	• 0	• 0			0
(3) REBECCA LYONS	Θ	192,760.	0.	• 0	• 0	16,724.	209,484.	0
OFFICER	≘	0	0.	• 0	• 0	0	• 0	• 0
(4) NOAH ULLMAN	Ξ	173,060.	0	0	• 0	15,078.	188,138.	0
OFFICER	(ii)	0.	0	• 0	• 0			• 0
(5) RANDALL HARTMANN	Θ	157,590.	0.	• 0	• 0	6,746.	164,336.	0
OFFICER	≘	0.	0.	• 0	• 0	0.	• 0	0
	Ξ							
	≘							
	Ξ							
	≘							
	Θ							
	(ii)							
	Θ							
	(ii)							
	(E)							
	(ii)							
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	Ξ							
	(ii)							
							Schedu	Schedule J (Form 990) 2021

	Schedule J (Form 990) 202
nplete this part for any additional addition	
nd 8, and for Part II. Also con	
, 4b, 4c, 5a, 5b, 6a, 6b, 7, a	
tor Part I, lines 1a, 1b, 3, 4a	
on, or descriptions required	
Provide the innomation, or descriptions required for Part I, Innes 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b 6a, bb, 7, and 8, and for Part II. Also complete this part for any additional momentum and the part for	

132113 11-02-21

SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or Form 990-EZ. ► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

KEEP AMERICA BEAUTIFUL, INC. Employer identification number 13-1761633

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: BEAUTIFIES THEIR COMMUNITY'S ENVIRONMENT. FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

IMPROVE RECYCLING, AND BEAUTIFY AMERICA'S COMMUNITIES. WE BELIEVE EVERYONE HAS A RIGHT TO LIVE IN A CLEAN, GREEN AND BEAUTIFUL COMMUNITY AND SHARES A RESPONSIBILITY TO CONTRIBUTE TO THAT VISION. BEHAVIOR STEEPED IN EDUCATION, RESEARCH AND BEHAVIORAL SCIENCE, IS THE CORNERSTONE OF KAB. WE EMPOWER GENERATIONS OF COMMUNITY AND ENVIRONMENTAL STEWARDS WITH VOLUNTEER PROGRAMS, HANDS-ON EXPERIENCES EDUCATIONAL CURRICULA, PRACTICAL ADVICE AND OTHER RESOURCES. THE ORGANIZATION IS DRIVEN BY THE WORK AND PASSION OF NEARLY 700 KAB AFFILIATES, MILLIONS OF VOLUNTEERS, AND THE COLLABORATIVE SUPPORT OF CORPORATE PARTNERS, SOCIAL AND CIVIC SERVICE ORGANIZATIONS, ACADEMIA ELECTED OFFICIALS, AND INDIVIDUALS MUNICIPALITIES,

PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: FORM 990 CONTINUE TO IMPLEMENT AND MONITOR THE PROGRAM THOSE REDUCTIONS ARE SUSTAINED OR EVEN INCREASED OVER TIME. KEEP AMERICA BEAUTIFUL HAS DISTRIBUTED OVER \$3 MILLION IN GRANT FUNDING TO SUPPORT LOCAL IMPLEMENTATION OF THE PROGRAM IN MORE THAN 1,800 COMMUNITIES. CIGARETTE LITTER PREVENTION PROGRAM - THE CIGARETTE LITTER PREVENTION PROGRAM (CLPP) IS ONE OF KEEP AMERICA BEAUTIFUL'S SIGNATURE NATIONAL PROGRAMS. IT IS DESIGNED TO SUPPORT LOCAL COMMUNITY IMPROVEMENT INITIATIVES FOR REDUCING CIGARETTE BUTT LITTER. SINCE ITS ESTABLISHMENT

OVER 17 YEARS AGO, THIS SIGNATURE PROGRAM HAS CONSISTENTLY CUT

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) 2021

Schedule O (Form 990) 2021 Page 2

Rame of the organization

KEEP AMERICA BEAUTIFUL, INC.

CIGARETTE BUTT LITTER BY APPROXIMATELY HALF BASED ON LOCAL MEASUREMENTS

TAKEN IN THE FIRST FOUR MONTHS TO SIX MONTHS AFTER PROGRAM

IMPLEMENTATION. EACH YEAR, KEEP AMERICA BEAUTIFUL AWARDS CLPP GRANTS TO

ITS AFFILIATES, LOCAL GOVERNMENTS, BUSINESS IMPROVEMENT DISTRICTS,

DOWNTOWN ASSOCIATIONS, PARKS AND RECREATION AREAS, AND OTHER

ORGANIZATIONS DEDICATED TO ERADICATING LITTER AND BEAUTIFYING THEIR

COMMUNITIES. SURVEY RESULTS ALSO DEMONSTRATE THAT AS COMMUNITIES

CONTINUE TO IMPLEMENT AND MONITOR THE PROGRAM THOSE REDUCTIONS ARE

SUSTAINED OR EVEN INCREASED OVER TIME. KEEP AMERICA BEAUTIFUL HAS

DISTRIBUTED OVER \$3 MILLION IN GRANT FUNDING TO SUPPORT LOCAL

IMPLEMENTATION OF THE PROGRAM IN MORE THAN 1,800 COMMUNITIES

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

CIVIC LEADERS. A SUCCESSFUL GREAT AMERICAN CLEANUP PROJECT MUST FULFILL

THE NEEDS OF THE LOCAL COMMUNITY; THAT'S WHY WE WORK WITH LOCAL

LEADERS, BUSINESS AND KEY STAKEHOLDERS TO GAIN KNOWLEDGE ABOUT THE

COMMUNITY'S NEEDS AND CAREFULLY SELECT AND EXECUTE APPROPRIATE

PROJECTS. THE GREAT AMERICAN CLEANUP BEGAN AS A LITTER CLEANUP

INITIATIVE DESIGNED TO AESTHETICALLY IMPROVE OUR ENVIRONMENT BY

CREATING CLEANER PARKS, STREETSCAPES AND PUBLIC SPACES THROUGH LITTER

REMOVAL AND ELIMINATION. TO THIS DAY, COMMUNITY CLEANUPS REMAIN AT THE

VERY HEART OF THE CAMPAIGN, AND THE RESULTS ARE REMARKABLE. IN 2018

ALONE, NEARLY 93 MILLION POUNDS OF LITTER AND RECYCLABLES WERE

COLLECTED BY VOLUNTEERS THROUGHOUT THE COUNTRY. OUR COMMUNITY GREENING

AND BEAUTIFICATION EFFORTS RANGE FROM NEW TREE PLANTINGS THAT PROVIDE

SHADE AND SEQUESTER CARBON TO PLANTING FLOWER GARDENS THAT CREATE

VIBRANT GATEWAYS TO SHOPPING AND ENTERTAINMENT DISTRICTS TO CREATING

NATIONWIDE.

Schedule O (Form 990) 2021 Page 2

Name of the organization KEEP AMERICA BEAUTIFUL, INC.

Employer identification number 13-1761633

COMMUNITY GARDENS THAT HELP FEED THE HUNGRY AND EDUCATE YOUNG

GARDENERS. THROUGH A WIDE ARRAY OF WORKSHOPS, SPECIAL EVENTS AND

ON-THE-GROUND SERVICE PROJECTS, LEADERS FROM OUR AFFILIATE NETWORK AND

PARTICIPATING ORGANIZATIONS ARE HELPING TO CHANGE ATTITUDES AND

BEHAVIORS TOWARD THE

ENVIRONMENT BY ENGAGING YOUNG AND OLD ALIKE. KEEP AMERICA BEAUTIFUL

STRIVES TO MOTIVATE MORE AMERICANS TO MAKE INFORMED DECISIONS AND TAKE

SIMPLE, EVERYDAY ACTIONS TO REDUCE, REUSE AND RECYCLE RIGHT THROUGH

THEIR PARTICIPATION IN THE GREAT AMERICAN CLEANUP. THROUGH PROGRAMS

SUCH AS THE GREAT AMERICAN CLEANUP, KEEP AMERICA BEAUTIFUL TRANSFORMS

PUBLIC PLACES INTO BEAUTIFUL SPACES HELPING TO MAKE COMMUNITIES THAT

ARE ENVIRONMENTALLY HEALTHY, SOCIALLY CONNECTED AND ECONOMICALLY SOUND.

FORM 990, PART VI, SECTION B, LINE 10B:

THE LOCAL AFFILIATES ARE SEPARATE NONPROFIT ENTITIES AND/OR AGENCIES OF

LOCAL GOVERNMENTS THAT ARE NOT CONTROLLED BY KAB AND THEREFORE KAB DOES NOT

HAVE WRITTEN POLICIES AND PROCEDURES IN PLACE TO GOVERN THE ACTIVITIES OF

THESE AFFILIATES.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 IS REVIEWED BY KAB'S CHIEF OPERATING OFFICER, PRESIDENT,

FINANCE DIRECTOR AND ACCOUNTANT PRIOR TO ITS FILING. BEFORE THE PRESIDENT

OF KAB SIGNS THE RETURN AND PRIOR TO ITS FILING, THE FORM 990 IS SHARED

WITH THE FULL BOARD OF DIRECTORS

FORM 990, PART VI, SECTION B, LINE 12C:

IF ANY CONFLICT WERE TO ARISE, THOSE CONFLICTS WOULD BE REVIEWED WITH THE
INTERNAL MANAGEMENT COMMITTEE AND THE BOARD OF DIRECTORS.

Schedule O (Form 990) 2021	Page 2
Name of the organization KEEP AMERICA BEAUTIFUL, INC.	Employer identification number 13-1761633
REEF AMERICA DEAUTIFUL, INC.	13 1701033
FORM 990, PART VI, SECTION B, LINE 15:	
THE PROCESS FOR DETERMINING COMPENSATION INCLUDES A RECOMM	ENDATION THAT IS
PROPOSED BY THE PRESIDENT AND THE CHIEF OPERATING OFFICER.	THOSE
RECOMMENDATIONS ARE REVIEWED BY THE EXECUTIVE BOARD OF THE	BOARD OF
DIRECTORS AND EITHER APPROVED OR REVISED.	
FORM 990, PART VI, SECTION C, LINE 19:	
AUDITED FINANCIAL STATEMENTS ARE PROVIDED TO THE PUBLIC AS	REQUESTED AND
ARE ALSO AVAILABLE ON KAB'S WEBSITE AS WELL AS VIA SPECIFI	C NON-PROFIT
DATABASES. GOVERNING DOCUMENTS AND THE CONFLICT OF INTERES	L BOTICA MOOFD RE
AVAILABLE AS REQUESTED.	
PART XII, LINE 2C	
THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR	

Form **8868**

(Rev. January 2022)

Department of the Treasury Internal Revenue Service

Application for Automatic Extension of Time To File an Exempt Organization Return

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-0047

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file anv of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filling of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits. Automatic 6-Month Extension of Time. Only submit original (no copies needed). All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Name of exempt organization or other filer, see instructions. Taxpayer identification number (TIN) Type or print KEEP AMERICA BEAUTIFUL, INC. 13-1761633 File by the Number, street, and room or suite no. If a P.O. box, see instructions. filing your 1010 WASHINGTON BLVD. return. See City, town or post office, state, and ZIP code. For a foreign address, see instructions. instructions. STAMFORD, CT 06901 Enter the Return Code for the return that this application is for (file a separate application for each return) Application Return **Application** Return Is For Is For Code Code Form 990 or Form 990-EZ 01 Form 1041-A 80 03 Form 4720 (other than individual) 09 Form 4720 (individual) Form 990-PF 04 Form 5227 10 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) Form 8870 12 06 Form 990-T (corporation) JENNIFER LAWSON • The books are in the care of ▶ 1010 WASHINGTON BOULEVARD - STAMFORD, CT 06901 Telephone No. ► 203-659-3000 Fax No. If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN)
 If this is for the whole group, check this box \blacktriangleright . If it is for part of the group, check this box \blacktriangleright and attach a list with the names and TINs of all members the extension is for. I request an automatic 6-month extension of time until NOVEMBER 15, 2022, to file the exempt organization return for the organization named above. The extension is for the organization's return for: ► X calendar year 2021 or tax year beginning , and ending Final return If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Change in accounting period If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less 0. any nonrefundable credits. See instructions If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions. Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions. LHA Form 8868 (Rev. 1 2022) For Privacy Act and Paperwork Reduction Act Notice, see instructions.

123841 01-12-22

TAX RETURN FILING INSTRUCTIONS

NEW YORK FORM CHAR500

FOR THE YEAR ENDING

December 31, 2021

Prepared For:

Ms. Maranda Jones-Anderson, Comptroller Keep America Beautiful, Inc. 1010 Washington Blvd. Stamford, CT 06901

CLIENT FILING ONLINE

Prepared By:

Citrin Cooperman Advisors LLC 30 Braintree HI Office Park Ste 300 Braintree, MA 02184

Amount of Tax:

Balance due of \$275

Make Check Payable To:

Department of Law

Mail Tax Return To:

NYS Office of Attorney General Charities Bureau Registration Section 28 Liberty Street New York, NY 10005

Return Must Be Mailed On Or Before:

Please mail as soon as possible.

Special Instructions:

The report should be signed and dated by an authorized individual(s).

The attached copy of the federal Form 990 must be properly signed and dated.

CHAR500

NYS Annual Filing for Charitable Organizations www.CharitiesNYS.com

Send with fee and attachments to:

NYS Office of the Attorney General
Charities Bureau Registration Section
28 Liberty Street
New York, NY 10005

2021

Open to Public Inspection

1. General Information

Check if Applicable: Name of Organization: Employer Identification Number	For Fiscal Year Beginning (mm/dd/yyyy) 01/01/2021 and Ending (mm/dd/yyyy) 12/31/2021		
Address Change KEEP AMERICA BEAUTIFUL, INC. 13-1761633	er (EIN):		
Name Change Mailing Address: NY Registration Number:			
Initial Filing 1010 WASHINGTON BLVD. 00-57-94			
Final Filing City / State / ZIP: Telephone:			
Amended Filing STAMFORD, CT 06901 203 659	3000		
Reg ID Pending Website: Email:			
Check your organization's			
registration category: 7A only EPTL only X DUAL (7A & EPTL) EXEMPT* Confirm your Registration Category Charities Registry at www.Charities Registry			
2. Certification	I O.COIII.		
See instructions for certification requirements. Improper certification is a violation of law that may be subject to penalties. The certification requires			
two signatories.			
We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief,			
they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.			
JENNIFER LAWSON Description of the standard Officers			
President or Authorized Officer: PRESIDENT & CEO Signature Print Name and Title Date			
Signature Print Name and Title Date			
Chief Financial Officer or Treasurer:			
Signature Print Name and Title Date			
3. Annual Reporting Exemption			
Check the exemption(s) that apply to your filing. If your organization is claiming an exemption under one category (7A or EPTL only filers) or be	oth		
categories (DUAL filers) that apply to your registration, complete only parts 1, 2, and 3, and submit the certified Char500. No fee, schedules,			
additional attachments are required. If you cannot claim an exemption or are a DUAL filer that claims only one exemption, you must file applications and attachments are required.	able		
schedules and attachments and pay applicable fees.			
3a 7A filing exemption: Total contributions from NY State including residents, foundations, government agencies, etc. did not			
3a. 7A filing exemption: Total contributions from NY State including residents, foundations, government agencies, etc. did not exceed \$25,000 and the organization did not engage a professional fund raiser (PER) or fund raising counsel (EBC) to solicit			
exceed \$25,000 and the organization did not engage a professional fund raiser (PFR) or fund raising counsel (FRC) to solicit contributions during the fiscal year.			
Contributions during the fiscal year.			
3b. EPTL filing exemption: Gross receipts did not exceed \$25,000 and the market value of assets did not exceed \$25,000 at any time			
	ny time		
during the fiscal year.	ny time		
	ny time		
during the fiscal year.	ny time		
during the fiscal year. 4. Schedules and Attachments			
during the fiscal year. 4. Schedules and Attachments See the following page			
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of Yes X No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial co			
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of schedules and Yes X No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial conscience of schedules and for fund raising activity in NY State? If yes, complete Schedule 4a.			
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of schedules and attachments to complete your filing. Yes X No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial conformation for fund raising activity in NY State? If yes, complete Schedule 4a. X Yes No 4b. Did the organization receive government grants? If yes, complete Schedule 4b.			
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of schedules and attachments to complete your filing. X Yes No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial contents to the following page for a checklist on the schedule 4a. Total fee: Total fee: Total fee: Total fee:	venturer		
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of schedules and attachments to complete your filing. Yes X No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial conscience of schedules and attachments to complete your filing. X Yes No 4b. Did the organization receive government grants? If yes, complete Schedule 4b. 5. Fee See the checklist on the pext page to calculate your. Make a single check or mone	venturer		
during the fiscal year. 4. Schedules and Attachments See the following page for a checklist of schedules and attachments to complete your filing. X Yes No 4a. Did your organization use a professional fund raiser, fund raising counsel or commercial consistency of schedules and attachments to complete your filing. X Yes No 4b. Did the organization receive government grants? If yes, complete Schedule 4b. 5. Fee See the checklist on the 7A filing fee: EPTL filing fee: Total fee: Make a single check or more	venturer		

CHAR500 Annual Filing for Charitable Organizations (Updated January 2022)

The Exempt dategory folds to all organizations in the logistration states. It does not fold to its in that designation.

^{*}The "Exempt" category refers to an organization's NYS registration status. It does not refer to its IRS tax designation.

CHAR500

Annual Filing Checklist

Simply submit the certified CHAR500 with no fee, schedule, or additional attachments IF:

- Your organization is registered as 7A only and you marked the 7A filing exemption in Part 3.
- Your organization is registered as EPTL only and you marked the EPTL filing exemption in Part 3.
- Your organization is registered as DUAL and you marked both the 7A and EPTL filing exemption in Part 3.

Checklist of Schedules and Attachments

Check the schedules you must submit with your CHAR500 as described in Part 4: If you answered "yes" in Part 4a, submit Schedule 4a: Professional Fund Raisers If you answered "yes" in Part 4b, submit Schedule 4b: Government Grants	(PFR), Fund Raising Counsel (FRC), Commercial Co-Venturers (CCV)
Check the financial attachments you must submit with your CHAR500: X IRS Form 990, 990-EZ, or 990-PF, and 990-T if applicable X All additional IRS Form 990 Schedules, including Schedule B (Schedule of Cordisclosure and will not be available for public review. Our organization was eligible for and filed an IRS 990-N e-postcard. Our revenufiling year. We have included an IRS Form 990-EZ for state purposes only.	
If you are a 7A only or DUAL filer, submit the applicable independent Certified Public Review Report if you received total revenue and support greater than \$250,000 X Audit Report if you received total revenue and support greater than \$1,000,000 If the fiscal year begins before that date, an Audit Report is required if total rev No Review Report or Audit Report is required because total revenue and support We are a DUAL filer and checked box 3a, no Review Report or Audit Report is	0 and up to \$1,000,000 0 and the fiscal year begins on or after July 1, 2021. Penue and support is greater than \$750,000 ort is less than \$250,000
Calculate Your Fee	
For 7A and DUAL filers, calculate the 7A fee: \$0, if you checked the 7A exemption in Part 3a	Is my Registration Category 7A, EPTL. DUAL or EXEMPT? Organizations are assigned a Registration Category upon registration with the NY Charities Bureau: 7A filers are registered to solicit contributions in New York
X \$25, if you did not check the 7A exemption in Part 3a	under Article 7-A of the Executive Law ("7A")
For EPTL and DUAL filers, calculate the EPTL fee: \$0, if you checked the EPTL exemption in Part 3b	EPTL filers are registered under the Estates, Powers & Trusts Law ("EPTL") because they hold assets and/or conduct activities for charitable purposes in NY.
\$25, if the NET WORTH is less than \$50,000	DUAL filers are registered under both 7A and EPTL.
\$50, if the NET WORTH is \$50,000 or more but less than \$250,000 \$100, if the NET WORTH is \$250,000 or more but less than \$1,000,000 \$250, if the NET WORTH is \$1,000,000 or more but less than \$10,000,000 \$750, if the NET WORTH is \$10,000,000 or more but less than \$50,000,000 \$1500, if the NET WORTH is \$50,000,000 or more	EXEMPT filers have registered with the NY Charities Bureau and meet conditions in <u>Schedule E - Registration</u> <u>Exemption for Charitable Organizations</u> . These organizations are not required to file annual financial reports but may do so voluntarily.
	Confirm your Registration Category and learn more about NY law at www.CharitiesNYS.com .
Send Your Filing	iaw at www.onditiesivis.com.
Send your CHAR500, all schedules and attachments, and total fee to:	Where do I find my organization's NET WORTH? NET WORTH for fee purposes is calculated on:
NYS Office of the Attorney General	- IRS Form 990 Part I, line 22 - IRS Form 990 EZ Part I, line 21
Charities Bureau Registration Section	- IRS Form 990 PF calculate the difference between

Need Assistance?

28 Liberty Street

New York, NY 10005

www.CharitiesNYS.com Visit:

Call: (212) 416-8401

Email: Charities.Bureau@ag.ny.gov

168461 01-10-22 1019 CHAR500 Annual Filing for Charitable Organizations (Updated January 2022)

Page 2

Total Assets at Fair Market Value (Part II, line 16(c)) and

Total Liabilities (Part II, line 23(b)).

CHAR500

Schedule 4b: Government Grants www.CharitiesNYS.com

2021

Open to Public Inspection

If you checked the box in question 4b in Part 4, complete this schedule and list EACH government grant award by a domestic (federal, state or local) agency; interstate or intergovernmental agency (for example Port Authority of New York and New Jersey); and state or local authorities.

Use additional pages if necessary. Include this schedule with your certified CHAR500 NYS Annual Filing for Charitable Organizations.

1. Organization Information

Name of Organization:	NY Registration Number:
KEEP AMERICA BEAUTIFUL, INC.	00-57-94

2. Government Grants

Name of Government Agency	Amount of Grant
1. SMALL BUSINESS ADMINISTRATION	1. 513,972
2.	2.
3.	3.
4.	4.
5.	5.
6.	6.
7.	7.
8.	8.
9.	9.
10.	10.
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.
Total Government Grants:	Total: 513,972